

# El Segundo Herald

The Weekly Newspaper of El Segundo

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## El Segundo Homeowners Create Halloween Chills and Thrills



Residents throughout El Segundo recognize the spookiest day of the year with creatively creepy home décor. At this home on East Acacia Avenue, the featured "Gunn & Rose Cemetery" is sure to come to life Halloween night as goblins and ghouls keep watch over graves. For more photos of other El Segundo haunted homes see Halloween Chills and Thrills on page 16.

## City Looks to Future through Economic Development

By Brian Simon

While the City of El Segundo continues its outreach effort to inform citizens about its financial state and presents a case for tax increases as perhaps the only viable solution to resolve looming budget deficits in the coming years, Mayor Bill Fisher believes that economic development growth is the key to fiscal solvency over the long haul. With that in mind, members of the recently rebuilt Economic Development Advisory Committee (EDAC) met with the City Council last week to exchange ideas on how to sell El Segundo to prospective business tenants and shore up the town's long-term prospects.

Fisher reported that he attended a breakfast roundtable last month for the Entrepreneur's Organization (EO)—the Los Angeles branch of a global network of business owners with average annual company revenues of \$14 million. In addition to picking their brains about their experiences doing business in other cities, Fisher asked them to describe in one word what comes to mind when they think of El Segundo. The decidedly eye-opening responses included "Umm..." for those who drew a blank, "Industrial," "Refinery," "Malodorous," and "Non-residential." "We do have a perception problem," Fisher said. "They don't know El Segundo and what they do know of it is misunderstood."

Realizing the importance of branding and marketing El Segundo to put lingering misconceptions to rest and bring more businesses here, the City is close to hiring a public relations firm. Economic Development Analyst Ted Shove announced that after

various interviews with five quality candidates, the City had narrowed its choice down to three companies. The finalists will next be given a "scenario" and will have two weeks to come up with a 30-minute presentation as an exercise to help the Council make its selection.

Smoky Hollow became one of the key topics of the meeting, as the City views the long-time industrial district as a future hub for creative media companies. An Urban Land Institute (ULI) panel visited the area in 2012

and found it to be a diamond in the rough with the potential to be the next Culver City or Santa Monica. As part of the process, the City hopes to soon update Smoky Hollow's specific plan for the first time since 1992 to address zoning restrictions and other issues. City Manager Greg Carpenter noted that lack of parking is perhaps the single biggest obstacle in transforming Smoky Hollow, with most streets too narrow to even accommodate one-way angled spots. The City recently

See City Council, page 3

## School Board Candidates Weigh in on Issues During Forum

By Brian Simon

Four hopefuls vying for three open slots on the El Segundo School Board convened Thursday evening at the El Segundo Unified School District offices for a candidates' forum moderated by the League of Women Voters of the Beach Cities. The nearly two-hour program featured three-minute opening statements from each candidate followed by individual responses (90 seconds maximum) to a variety of questions posed by members of the audience, and then up to two-minute closing comments. The candidates include two-term incumbents Robin Funk and Bill Watkins, along with former El Segundo High Principal Jim Garza and PTA leader/small business owner Emilee Layne. The election will take place on Tuesday, Nov. 5. The

following is a summary of candidate answers to the 13 questions asked during the forum:

**What are your thoughts on binding arbitration? (Editor's note: Binding arbitration is when unions and management go to a third party mediator to settle their case and must abide by the decision).**

Garza noted that he was proud to serve on the negotiations committee representing the District for many years in union talks for both classified and certificated employees and that the process is a critical component of a well-run district and requires development of trust.

Funk said having a good, collaborative discussion is vitally important with trust and integrity between the groups to work

See School Board Forum, page 6

## Weekend Forecast

**Friday**  
Sunny  
77°/58°



**Saturday**  
Partly  
Cloudy  
72°/56°



**Sunday**  
Partly  
Cloudy  
64°/54°



## Obituaries

### Carol Bronson Schoenmeier

**Carol Bronson Schoenmeier** went home to be with the Lord on October 20, 2013. Carol is survived by her husband of 56 years, Henry Schoenmeier, Jr.; her mother Earline Bronson; three children, Coleen (Mark) MacDowell, Dennis (Jeannie) Schoenmeier and Carla (James) Moore; nine grandchildren and 11 great-grandchildren.

Born March 23, 1938 in Waterloo, Iowa, Carol moved to El Segundo, CA in the 6th grade, graduating from El Segundo High School in 1956. Carol loved the Lord and was always active in church. She was the



organist for most of her life, taught Sunday school and was camp counselor for many years. When Henry retired from the City of El Segundo, they retired to Big Pine where they have lived the last 18 years.

Carol was known for her warm smile and loving personality. She loved to read, bake Christmas goodies, do needlework and spend time with her family. She was greatly loved and will be tremendously missed.

A memorial service is planned for November 9 at 11:00 a.m. at the First Baptist Church of Big Pine.

### Geraldine Barbara Campbell Lien Beloved Mother and Teacher

January 26, 1931-October 12, 2013

**Jerry** was born and raised in El Segundo. She graduated from E.S.H.S. and UCLA. She taught elementary school in Santa Fe Springs for 38 years. Loved by an innumerable amount of friends and family she served as mentor, confidante and counselor to so many of them. She always had a warm



smile and a kind word for all who crossed her path. Her sweetness and good heart were appreciated by everyone whose lives she touched. She is survived by her son Dennis and husband J.R.

Her memory is with us always. Her spirit is in our hearts. •

### William Marvin "Bill" Glickman

March 28, 1934- October 22, 2013

**William Marvin "Bill" Glickman**, 79, passed away peacefully on Tuesday, October 22, 2013 in Phoenix, AZ. He was active in several civil engineering organizations in Southern California as well as serving as president of the Southern California chapter of APWA, the Los Angeles City and County Engineers Association, past president of the El Segundo Kiwanis Club and chairman of the Board of Directors of Temple Rodeph Shalom in El Segundo, CA. Bill was employed with the City of El Segundo as public works director from 1970-1989.

He is survived by his wife of almost 59 years, Shirley Glickman (nee Weinstein), and daughters Janice (Mike) Dwosh and



Suzanne Glickman, both of Phoenix, AZ. He was the proud grandfather of Jennifer Beth Dwosh and Bennett Steven Dwosh. He leaves his dear sister Adele Shapiro of Beverly Hills, CA; sisters-in-law Diane Gaynor, Helene Zukow and Shirley Phillips Weinstein, all of Southern California; many

dear friends and neighbors in Arizona, and devoted cousins and friends in Southern California. Graveside Services were held October 25 at Mt. Sinai Cemetery in Phoenix. Donations in Bill's memory can be made to a charity of your choice, Temple Chai, 4645 E. Marilyn Rd, Phoenix, AZ 85032 or Grace Hospice, 2141 E. Broadway Rd, Tempe, AZ 85282. •

## Calendar

*There is a limited word count of 20 words and fees will apply. Email to [escalendar@heraldpublications.com](mailto:escalendar@heraldpublications.com). Deadline for submissions is Thursday at 9 a.m.*

### THURSDAY, OCTOBER 31

• City of El Segundo's Annual Halloween Frolic, 4-7 p.m., 300 and 400 Blocks of Main Street. For more information call (310) 524-2700.

### TUESDAY, NOVEMBER 5

• City Council Meeting, 7 p.m. City Council Chambers. For more information call (310) 524-2306.

### SATURDAY, NOVEMBER 13

• Vistamar School Open House (for parents), 7 p.m., 737 Hawaii St. For more information call (310) 643-7377 or email [admissions@vistamarschool.org](mailto:admissions@vistamarschool.org).

### ONGOING

• Farmer's Market, Thursdays 3-7 p.m., Main St. between Holly and Pine Avenues. For more information call Val at (310) 615-2649.

• Jerry Hicks, fine art photographer, will be displaying three new pieces at the El Segundo Main library. 111 W. Mariposa Ave. For more information call (310) 524-2722. •

## Community Briefs

### 'Fire Prevention Week' Contest Winners



The El Segundo Fire Department and El Segundo Rotary hosted the 54th Annual Fire Prevention Week poster contest on Oct. 10. The winners were invited to a pizza lunch at Chevron Park donated by Andiamo's Pizzeria. All winners received gift cards from Big 5 Sporting Goods and other gifts sponsored by Rotary Club. Pictured: El Segundo Rotary President Len Bonilla (Left) and Fire Chief Kevin Smith (Right) with contest winners (in no particular order) Ben Profozich, Mattie Sue Arnold, Luke Pohlman, Nayeli Soon, Jordan Tritasavit, Madalyn Wantz, Jordan Tiller, Samantha Merkle and Molly McCoy. Photo by Tom Forsythe.

### Local Fire Fighters' \$25,000 Goal for Muscular Dystrophy Association

Teams of local fire fighters are out in El Segundo with boots in hand. On Oct. 22, they kicked off their annual Fill the Boot fundraising campaign for the Muscular Dystrophy Association by announcing a fundraising goal of more than \$25,000 to help hundreds of local children and adults affected by progressive muscle diseases. About 20 local fire fighters are expected to take part in this year's Fill the Boot drive each day on Oct. 24, 28 and Nov. 7, between 8 a.m. and 1 p.m. at the intersection of Sepulveda Boulevard and El Segundo Blvd. in El Segundo.

"Fill the Boot is a great give back opportunity to our community," said Tony Tarango, IAFF Local 3682 President. "Fill the Boot funds benefit outstanding local medical clinics staffed with specialists in neuromuscular disease, as well as summer camps for youngsters. They also are vital to funding worldwide research that ultimately will lead to treatments and cures." This is the 5th Annual Fill the Boot Campaign held by Local 3682 fire fighters and promising to be one of its most successful yet. •

## Letters

### TopGolf Delivers 'Extremely Good Product'

I've been following with rapt attention (and a considerable smile) the heated TopGolf debate. What began as a "not in my backyard" initiative hit its apogee of ridiculousness last week with one writer wringing their hands over "scantily clad twenty-something's tearing out on PCH in an alcohol-infused frenzy." Or something like that. Thankfully the terribly misguided writer spared us the term "whipper-snapper."

First, off let's see a quick show of hands of those who have used TopGolf facilities. Okay--let's see a show of hands of those who have even been in a TopGolf facility. Mmmm. Perhaps driven by one?

Having just moved here from Chicago, it was my pleasure to make full use of their facilities for both personal and corporate needs. For the uninitiated, TopGolf delivers an extremely good product. The facilities are neat, clean,

well run and maintained impeccably. The food and service is of excellent quality as are the golf practice facilities. They quite deftly balance the line between a golf practice facility and a family-friendly fun spot.

Never in many years of enjoying TopGolf did I witness runaway debauchery or other behavior that would threaten to destroy a community and its cherished family values. If the protestors (who clearly have way too much time on their hands) are so concerned with the wholesale degradation of El Segundo, there are plenty of other venues to choose. A golf practice facility is pretty far down the list.

— Henry Miller

### VOTE WATKINS, GARZA, LAYNE

On Nov. 5, you have the opportunity to vote for three school-board candidates. Having had the privilege of serving on our school board for a combined 32 years, we

See Letters, page 5

## Guided Business Plan

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Develop your business plan with the simple and guided approach! The GUIDED Business Plan™ workshop simplifies the process so you leave the workshop with a plan of action. The two-part, 6-hour workshop is not just a seminar or lecture—you start writing a solid foundation of your business plan in class. A business development specialist will help you describe your business goals and determine your funding needs to get started. You will have a basic understanding of how to launch your business and receive resources to continue working on your plan on your own. Pre-registration is required.

**Cost:** \$60 for two-part workshop

**Date:** Tuesday, November 5 & Wednesday, November 6

**Time:** 6:00 pm - 9:00 pm

**Place:** El Camino College Business Training Center/SBDC  
13430 Hawthorne Blvd., Hawthorne CA 90250

TO REGISTER, PLEASE CONTACT:

**310-955-4714**

[www.southbaysbdc.org](http://www.southbaysbdc.org)

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# Bill ★ ★ ★ ★ Watkins

## EL SEGUNDO BOARD OF EDUCATION

Thank you to our parents, senior citizens, teachers and school personnel, Ed! Foundation, PTA, Chamber of Commerce and Businesses, City Council, and residents for all you do to help educate our children and support our schools. It truly takes our whole community to provide the best education for our children.

Paid for by Watkins for El Segundo School Board 2013. ID#1360308.  
310.322.2863 • [cptofthenewera@sbcglobal.net](mailto:cptofthenewera@sbcglobal.net)

City Council

from front page

hired a firm to look at the potential costs and feasibility of an in-lieu parking program where tenants who wish to expand existing buildings can purchase future parking credits. The findings will come to the Council by the end of the year.

Another firm will also look at converting the wider Richmond and Standard streets to



A Standard Oil campaign to promote "El Segundo by the Sea" back in 1914 has spurred local officials to discuss a possible city name change.

angled parking on one side, or turning them to one-way streets with angled parking on both sides. Councilmember Marie Fellhauer wondered about reducing El Segundo Boulevard from a four-lane to two-lane street to open up 40-plus parking spots. The City may also explore other potential lots in the Smoky Hollow area. Meanwhile, Continental Development Corporation (CDC) President and EDAC member Richard Lundquist volunteered his company's services to conduct a parking study for Smoky Hollow in hopes of identifying possible solutions. Carpenter earlier pointed out that due to high land costs, providing parking will be an expensive proposition.

In hopes of raising awareness about El Segundo's beach proximity, staff looked into the possibility of changing Sepulveda Boulevard's name to Pacific Coast Highway (PCH), as it is referred to in Hermosa Beach and the communities to the south. According to Public Works Director Stephanie Katsouleas, a change would not be complicated because Caltrans has already designated Highway 1 as PCH with Sepulveda an alternate name. The switch to PCH would require a City Council resolution plus significant community outreach and support (since for example, businesses would be impacted by having to revise their marketing materials). Signage changes would cost the City \$14,000 and Lundquist committed \$5,000 from CDC towards the effort. Katsouleas added that the process could be "almost a slam dunk" if Manhattan Beach also makes the same request, since that would allow the PCH name to be contiguous from the beach cities up to Westchester. According to reports,

Manhattan Beach has already discussed the matter and City staff will soon reach out to its neighbors to coordinate the effort.

On the matter of name changes, the group also discussed the possibility of a new moniker "El Segundo by the Sea" in order to bolster awareness of the city's coastal proximity. Fisher noted that a local real estate agent several years ago remarked, "If you change the name to El Segundo Beach, property values will go up 20 percent practically overnight." The original "El Segundo by the Sea" reference may be found in the historical section of the library and comes from an advertising campaign and song of the same name created in 1914 by Standard Oil to spur investment in the early days of the town's existence. "That song and that name is part of our history," said Fisher. "If we can use it to promote our great city 100 years later... well, we should consider it."

The legal process for an official city name change entails either a Council supermajority vote (four out of five members agree), or a simple majority of citizen voters. As a reference, voters in Guadalupe, California located in Santa Barbara County overwhelmingly rejected an initiative last year to add "Beach" to the town's name. Councilmember Dave Atkinson suggested to start using "El Segundo by the Sea" as

See City Council, page 5

ENDORSED BY THE EL SEGUNDO TEACHERS ASSOCIATION

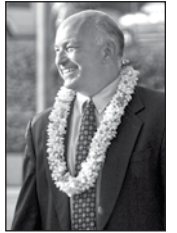
\*\*\* ELECT \*\*\*

*Jim* GARZA

\*\*\*\*\* School Board \*\*\*\*\*

Dear El Segundo Community,

On November 5th you will have the opportunity to choose which direction the El Segundo School Board will take for the next four years. Jim Garza has the educational experience and organizational background to help lead the District deal with the challenges of the Governor's Local Control Funding Plan and the transition to the Common Core. He has a vision for a unified district based on collaboration with parents, teachers, staff, and administration to benefit all our students, and he will work for a continuous cycle of improvement for all schools. Please join the more than 300 of your friends and neighbors who have already committed their support to Jim Garza. He needs you to make his vision a reality.



Please vote for Jim Garza for School Board on November 5th.

Thank you

Paid for by Jim Garza for School Board 2013 #1360719  
736 Sierra St. El Segundo, CA 90245 • jimgarzaforschoolboard2013@gmail.com



ROBIN FUNK Dedicated to Our Children's Education



Robin with husband George, daughter Hayley (age 16) and son Chris (age 24)

ROBIN'S PRIORITIES

- ★ Quality Education and Continued Fiscal Responsibility
- ★ Keep Our Schools Safe, Well Maintained and Beautiful
- ★ Promote Parent and Community Involvement
- ★ Complete Imperial Street School Senior Living to Secure New Revenue
- ★ Continue Steady Leadership to Meet Today's Challenges and Plan for the Future

"Robin's leadership on the board has been a true asset to our school district. She has the skills, experience and dedication to continue to improve our schools."

— Dr. Jeanie Nishime, ESUSD School Board Member, Vice President, El Camino College

ENDORSEMENTS (partial list)

- |  |   |   |   |
|--|---|---|---|
| Ann Coles<br>Dr. Jeanne Nishime<br>Dr. Bill Watkins<br>Bill Fisher<br>Dave Atkinson<br>Marie Fellhauer<br>Eric Busch<br>Bill Bue<br>Kelly McDowell<br>Jim Boulgarides<br><br>Ralph Lanphere<br>Dr. Don Brann<br>Kevin Smith<br>Dave Wagner<br><br>Ryan Baldino<br><br>Brenda Newman<br><br>Tim Truax<br>Mike Rotolo<br>Drew Boyles<br><br>Ken Schoefield<br><br>Carol Pirsztuk<br>Kelly Williams | ESUSD School Board President<br>ESUSD School Board Member<br>ESUSD School Board Member<br>El Segundo Mayor<br>El Segundo City Councilman<br>El Segundo City Councilman<br>Former El Segundo Mayor<br>Former El Segundo Mayor<br>Former El Segundo Mayor<br>Former ES City Councilman,<br>ESUSD Facility Advisory Board<br>Former El Segundo Treasurer<br>Inglewood School District Superintendent<br>El Segundo Fire Chief<br>Planning Commission Chairman,<br>ESUSD Facility Advisory Board<br>ES Planning Commissioner,<br>ESMoA Board of Directors<br>ESUSD Facility Advisory Board, Chairman<br>ESUSD Facility Advisory Board<br>ESMoA Board of Directors,<br>ES Economic Development Committee<br>Former Vice Chair, El Segundo Ed! Foundation<br>ESMoA Board of Directors<br>ESMoA Education Specialist | Steve Shevlin<br>Gary Truesdale<br>Henry Stuart<br>Rose VanHook<br>Le Ann Giglio<br><br>George Funk<br>Kim Chiappa<br>Lynn Darrnton<br>John Fowler<br>Amanda DeFrancesco<br><br>Pam Gardener<br>Kathie Gardner<br>Lee Boyles<br>Judy Gilberts<br>Colleen Glynn-Rich<br><br>Debra Larkin<br>Paul Savage<br>Myunga Ashworth<br>Don Gardner<br>Steven Lasky<br><br>John Forberg<br>Shane Murphy<br>Julie Myers<br>Tammy Long<br>Bertha Ng<br>Steve Odabashian<br>Laura Nilsson<br>Lewis Hill<br>Spencer Bauer<br>Terry O'Ryan<br>Angelique Yoseloff<br>Audrey Pyon<br>Jeannie Peters<br>Liz West Odabashian<br>Chris VanHuevan<br>Jim Denman<br>Diane Olsen<br>Larry Derr<br>Mandy Pettiflis<br>Nance Peters<br>Steven Sturgeon<br>Dr. Allen Peters<br><br>Dr. Sami Pyon<br>Mike DeFrancesco<br>Steve Radtke<br>Suzi Ray<br>Camilla Sharp<br>Julie Reese<br>Paul Zecchini<br>Amy Reeves<br>Daytona Borders<br>Brittney Peterson<br>Patty Ronney<br>Mary Rotolo<br>Sanjuy Roy<br>Judy Savage<br>Morgan Tracy<br>Amanda Schat<br>Shelley Schoefield<br>Lindsey Sharp<br>April Shevlin<br>Joan Stuart<br>Pegi Stone<br>Jim Stone<br><br>Michael Wagner<br>Colleen Murphy<br>Pete Charland<br>Janet Truesdale<br>Carissa Enright<br>Derek Reeves<br>Kristin VanHueven<br>Bill Vasak<br>Dawn Von Flue<br>Anne Kurie<br>Martin Ronney<br>Sylvia Wagner-Bauges<br>Carol Watkins<br>Gordon Hollick<br>Karen Wilson<br>Laura Young<br>Carrie Schat<br>Kim Wood<br>Andrea Yob<br>Joelle Zecchini<br>Peggi Taormina<br>Holly Zivalic<br><br>Ryan Zivalic<br>Caitlin Heck<br>Alissa O'Keefe<br>Jack Ashworth<br>Carla Freeman<br>Carol Atkinson<br>Kara Baldino<br>Lisa Derr<br>Lori Ebner<br>Joanne Edelfson<br>Patrick Enright<br>Steve Larkin<br>Justin Fellhauer<br>Laura Rae Fineman<br>Harry Reeves<br>Kevin Maloney<br>Laurie Fisher<br>Ellen Forberg<br>Sheila Fowler<br>Gina Franco-Kelly<br>Kerri Franklin<br>Coco O'Ryan<br>Gary Freeman<br>Hyme Hagan<br>Tony Gamboa<br>Dan Heck | Greg Rich<br>Kelly Griffin<br>Alex Carlson<br>Marnie Hagan<br>Monica Hale<br>Robin Heck<br>Patrick Pettiflis<br>Lauren Peters<br>Kelley Hill<br>Marty Olsen<br>Ken Lopez<br><br>Jamie Layana<br>Kip Long<br>Chu Ng<br>Neil Von Flue<br>Andrea Ernest Busch<br>Dave Schat<br>Jamie Mahoney<br>Bev Maloney<br>Richard Houston<br>Nicole Martin<br>Paul Bartlet<br><br>Jason Martin<br>Bernadette Kay<br>Todd McKinney<br>Kelly Gamboa<br>Charlie Paquette<br>Jill Miller<br>Kathy Murphy<br>Kristi Zeman<br><br>Bev McKinney<br>Sharon Peterson<br>Alary Piibe<br>Lisa Pickle<br>Jon Truax<br>Sheila Paquette<br>Kathi Wagner<br>Percy Pirsztuk<br><br>Kris Sturgeon<br>Ron Swanson<br>Frank Taormina<br>Chris Tiernan<br>Sasami Ashworth<br>Daniel Truax<br>Cindee Topar<br>Debra Tracy<br>Susan Truax<br><br>Jean Clarke<br>Martha Cason<br>Gail Church<br>Ryan Sharp<br>Lana Jordan<br>Dara Fineman<br>Lawrence Martin<br>Polly Houston<br>June Williams |
|--|---|---|---|

"Robin is a true leader. She has consistently demonstrated her ability to build consensus and solve problems. We are fortunate to have a board member of her caliber." — Eric Busch, Former Mayor of El Segundo

"Robin has demonstrated through her hard work that she is committed to our children's education. We trust Robin to make the right choices for our exceptional schools." — Kara and Ryan Baldino

LEADERSHIP IN OUR SCHOOLS

- ★ ESUSD School Board Member, 8 years, Current Vice President
- ★ ESUSD/City of El Segundo (2x2) Advisory Committee
- ★ El Segundo High School PTA, 2nd VP Programs
- ★ ESMS PTSA & ES Council PTA, Past President, ESUSD Preschool Parent Board, Charter President
- ★ Center Street and Middle School Site Councils, Past President
- ★ Young American's Music Outreach Committee, Chairman 3 years, Treasurer 13 years
- ★ Grant Writer – ESUSD Preschool, 'Workability' and Program
- ★ School Facilities Bond Measures Committee Leader, HS Auditorium & Athletic Complex
- ★ 33rd District PTA, Former Vice President of Legislation & Health and Safety
- ★ El Segundo Planning Commission, Former Chairman



On November 5th,  
Vote for continued progress.  
Vote for Leadership, Integrity and Experience

RE-ELECT ROBIN FUNK  
El Segundo School Board

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# Politically Speaking

## One Man's Opinion

By Gerry Chong

One day, in the great hereafter, Julius Caesar and Sun Tzu sat down to choose which side of the Republican-Democrat divide they would select if they were the commanders in this War of the Roses. "I would command the Democrats," Caesar said. "I believe in marching legions, and Democrats have hordes. Federal, state and local governments alone employ 23 million people. Double that number to account for spouses, family members and civilian contractors and you would have at least 50 million people who would never vote to downsize government. Add 46 million in poverty, 48 million on food stamps, 11 million illegals, 12 million unemployed and nine million claiming permanent disability, none of whom would vote to reduce entitlements. Democrats have legions so great that Republicans can never again win the presidency."

Stroking his chin, the crafty Sun Tzu responded, "What you say is true in the short run, but in the long run, I would take the Republican belief in individualism. Dr. Laurence Peters wrote the Peter Principle – that in every hierarchy, people rise until they reach their individual level of incompetence. So it is with government. It continues to reach until it exceeds the point beyond which it is competent, at which point it will collapse of its own weight."

"A perfect example is Obamacare. Both administratively and substantively, it will fail. Administratively, CNN Money released a study on Oct. 23, stating that the website needs to be rebuilt from scratch. It uses 10-year-old technology and contains an

unwieldy 500 million lines of computer codes. By contrast it took just 500 thousand lines of code to send the rover to Mars.

"On the same day Obamacare debuted, the computer game Grand Theft Auto went on line and sold 11.2 million copies in 24 hours. The Peter Principle went into effect on Obamacare, but not in the private sector.

"Even more important is that administrative snafu, however, is the flaw in its substantive foundation. Its basic tenet is that the young and healthy will acquire coverage to balance the higher medical usage of the elderly. The young are intended to carry the weight of Obamacare on its thin shoulders—something they cannot do. Among age groups, it has the highest unemployment rate (16 percent) and the lowest income level. Burdened with 21.8 percent poverty, the young will opt to pay the Obamacare penalties rather than buy insurance it does not need.

"Obamacare hopes to enroll seven million people, but the Congressional Budget Office projects 11 million will lose employer coverage. The young, with the lowest seniority, will bear the brunt of that loss.

"Add in the 39 million student loan borrowers carrying more than \$1 trillion in debt, of which 600,000 default each year, and you have too thin a reed on which to predicate 16 percent of the nation's economy."

Sun Tzu concluded, "Caesar, you may have legions today, but you have administratively reached the Peter Principle; and the cost of those legions exceeds the Treasury's capacity to fund them. With barbarians at the gate, your failure is our salvation." •

## Another Man's Opinion

### Governor Signs Law, Making Education More Affordable

By Cristian Vasquez

As the cost of higher education continues to go up, Governor Jerry Brown signed AB 94, also known as the Middle-Class Scholarship, which will cut college fees in California. It is expected that the Middle-Class Scholarship will cut tuition at UCs and CSUs by 40 percent for

Unfortunately, we are living in a society where the middle class is struggling more than it did 20 years ago. Making education affordable is a much-needed relief for these families while providing potential students the opportunity to leave to college and pursue their dreams. Growing up poor was not an

*"Unfortunately, we are living in a society where the middle class is struggling more than it did 20 years ago. Making education affordable is a much-needed relief."*

California families that earn less than \$100,000 a year and 10 percent for families making less than \$150,000.

The importance of this law cannot be understated since it seems that with each passing year, it becomes more difficult for middle class families to stay afloat. With the increase in fees from the State's universities during the past 10 years calculated at 190 percent for UCs and 145 percent for CSUs, it has become more difficult for middle class families to afford to send their kids to college. This law will lower the college fees to \$7,315 at UCs and \$3,283 at CSUs beginning in the 2014-15 school year for families making under \$100,000 a year. Also, the State will increase spending on the Middle Class Scholarship each year until it is fully implemented in 2017-18, and it will be paid for through the general fund.

The relief that will be provided by this law to middle class families is a benefit not just for the families, but for the universities and society as a whole. Making college affordable for middle class families is no different than making college attainable for people living below the poverty line. If we agree with the idea that no student with the grades and commitment to succeed in college should be denied an opportunity because of affordability issues, then it makes sense that affordability should be extended to struggling middle class families.

ideal experience, but it certainly taught me a lot as I made my way through life. The truth is that my parents would have never been able to afford any type of college tuition outside of community college on their earnings. Had my parents' income determined the availability of my college education, I would have never made it past El Camino College. Fortunately, there were resources made available for students with my grades and from my socioeconomic background.

So, seeing a law in place that will assist families that earn enough to get through life but not the right amount to send their kids to a university is encouraging. With this Middle Class Scholarship, many bright minds seeking to fulfill their dreams will now have a better chance at reaching their full potential. This law will simply give people an opportunity to grow and become productive members of society. I know firsthand how far these government programs can take a person. After El Camino, different financial aid resources took me to San Diego State and then to Cal State Long Beach. Without these resources, my ability to obtain my B.A. and eventually have the privilege of becoming a writer would have ended long before it started. With the Middle Class Scholarship, many families will have the opportunity to send their kids off to college without causing extreme financial hardships. •

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# Entertainment

## Reel Review

*Short, sweet and brutally honest.*

By Liana Whitehead

### 'Bad Grandpa:' Not as Bad as You Think

What are your thoughts when you hear the name "Johnny Knoxville?" Depending on where you land on the generational spectrum, that name can summon a dozen different feelings: humiliation, laughter, fear, boldness, stupidity – I can go on.

If you've never heard the name, you've probably seen the face of the 42-year-old daredevil comedian whose reputation was built mainly by the MTV series, "Jackass." On Friday, Knoxville, once again, previewed on the big screen in the latest controversial comedy-documentary, "Bad Grandpa."

For those who've never seen the 'bad grandpa' in action, Knoxville is phenomenally transformed into his alter ego with pounds of makeup and mask and performs humiliating real-time acts in public with no fear of real-life consequence. Not once during the movie did I think, "That's Johnny Knoxville playing a role." He was his character. Pretty crude, a tad insulting, definitely aimed at adult audiences, but undoubtedly humorous. After public pranks are said and done, those involved are told about the film and compensated for any damage and humiliation (and anxiety attacks, I'm sure).

A brief, non-spoiler explanation of the film: Real-life Knoxville is disguised as his famous "Jackass" character, 86-year-old Irving Zisman – a fearless grandpa who lacks a social filter (or any filter, really). Grandpa Irving's movie-long goals are to find appropriate burial grounds for his recently deceased wife, to return his "burden" of a grandson (a leading role played by the inappropriately endearing 9-year-old Jackson Nicoll) to his incapable father and to live happily by himself, free of his ball-and-chain.

As a 20-something who grew up with MTV, I was curious but hesitant to spend \$13 for 90 minutes of eye-covering humiliation – I embarrass easily. But, surprisingly, it was not exactly what I expected.

Aside from the clueless parent who sat their 10-year-old beside me, as if we were there for Sesame Street and not a "Rated-R" release, the movie was just that – an actual movie, unlike other films starring Knoxville. It was rich with plot, storyline, consistent characters, a beginning, middle and an end. If you know Knoxville, you are just as surprised as I was.

Sure, it was embarrassing, and yes, I covered my eyes 50 percent of the time, but the fact that Director Jeff Tremaine thought it necessary to include important film attributes (irony, build up, climax, emotion, conclusion) in a film that is expected to be nothing but raunchy, unrehearsed and ridiculous, really shows depth and dimension on his, and Knoxville's, behalf. It was a well-balanced mix of real life and acting. I was teary-eyed at one point. How does that even happen in a Jackass-inspired movie?

The film is not Oscar worthy, but it is worth renting or borrowing from a friend – only if you can bear watching other people while they watch a bad grandfather and his even worse grandson (who, in the end, truly belong together) steal food from real grocery stores, find Grandpa a date, mortify complete strangers and create jaw-dropping, eye-bugging public scenes.

Oh – I must repeat myself: Parents, this is not a movie for children under 18. Even if 16-year-olds can legally watch R-rated movies, this is not for them. Sitting next to a child during that movie was more awkward than the movie itself.

Enjoy! Or don't. •

## Letters

from page 2

have a unique understanding of the skills needed for an effective school board team. We have observed the candidates in action within our school community and believe that Jim Garza, Emilee Layne and Bill Watkins will be the best choices to continue serving our students. We believe these candidates will bring excellent qualifications, diverse experiences and selfless motivation to the job of school trustee. We humbly request you cast your votes for Bill, Emilee and Jim! (Not Authorized or paid for by any candidate or committee controlled by any candidate).

– **Chris Powell, Kathy Wiley and Mike Briney**  
**The Importance of Voting**

It might seem like an insignificant ballot this coming election day, particularly if you don't have kids in school, but it's never insignificant given the chance to exercise your vote. The truth is that the El Segundo School Board is important to all voters who live in the great town of El Segundo. The quality of our local schools benefits property owners and renters, whether they have school-age kids or not. Our school district has management and staff rich in academic expertise. I personally look to compliment that with a school board equally rich in business sensibilities and a genuine interest in what's best for the students. To that end, I am endorsing Emilee Layne for school board. It is more than her solid business acumen that makes her a top candidate. I have had the pleasure and good fortune of working with Emilee in many capacities at Center Street School. From her dedication to the PTA board – where she's most recently served as a thoroughly knowledgeable parliamentarian – to her sincere passion for the students who love to see her dishing out breakfast on Gold Rush Day and sweet treats at dozens of Frozen Fridays, Emilee is the embodiment of the three words which are the cornerstone of her campaign – integrity, service and excellence. Please join me in voting for Emilee Layne for school board, but most importantly, join me in voting on Nov. 5.

– **Lisa Desemone**  
**A Visionary Leader**

Jim Garza is clearly one of the most qualified candidates running for the El Segundo School Board. He has years of experience as an administrator in our school district. Who better to understand the budgets and needs of this

school district than a man who has effectively navigated these waters? If it weren't for Jim, the high school would not be the success it is today. Because he is a visionary leader, he brought Project Lead the Way to the school, which includes Engineering and Biomedical pathways of education to make our children more competitive in the college application process. Over the years he has successfully worked with students, parents, administrators and the community to provide the state-of-the-art education our children deserve. He was fiscally responsible with the budgets and created partnerships with local corporations to supplement funding. As a school board member, he could bring his years of experience to make sure that our students continue to receive the quality education they deserve. I strongly encourage you to vote for Jim Garza on Election Day.

– **Claudia Celestial**  
**Adieu for Now, El Segundo**

Twenty-five years ago, we started looking for a home to raise our young children in. When we first heard about El Segundo, we were hesitant in that the rumor mill said it was a racist, redneck town that didn't welcome "outsiders." After meeting some of the people, we came to the conclusion that these rumors were just the rants of those who knew nothing about this place. And so the saga began.

We have been involved in Boy Scouts, Girl Scouts, PTA, numerous theatrical productions, musical events and a variety of sports. This town has been everything we could have wanted and more. We have been part of a loving family here. Now that we are empty nesters, and since both kids live in the east coast, we are moving on to their neck of the woods. We feel lucky to have been a part of this marvelous town. The people, the schools, the community services, the city government – it truly is a bit of Americana in the middle of Los Angeles.

Whatever your party affiliations or religious leanings, El Segundo is a warm and inviting community who welcomes all with open arms. We will miss all of our wonderful friends who have made ours and our children's lives such a blessing. So adieu for now, our lovely El Segundo. We will miss you dearly. You will never be "the second" in our hearts.

– **All of our love and affection,**  
**Saul and Laura Rae Fineman •**

## City Council

from page 3

a tagline and then to "look down the road" to put it to potential vote.

In other comments, EDAC member Drew Boyles emphasized the need for the City to be more "technology-savvy" to attract "young tech firms" to the area. An advanced fiber infrastructure is viewed as a key component. A cabling project to connect City Hall, school buildings and the library is almost complete, though funding is still needed to complete larger-scale "dark fiber" installation down Franklin Street and in other parts of the community.

CDC's Alex Rose and Vectis Strategies' (public relations firm) David Herbst agreed to find a group of panelists from outside the community to help the City identify economic development best practices. Fisher believes "learning what other cities are doing in LA County and around the county" will be instrumental in attracting more firms to El Segundo.

While viewing economic development as a vital piece of the future puzzle, Fisher explained that the City had to put on hold  
**See City Council, page 12**



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School Board

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"Emilee Layne deserves your vote because her priority is the students in our district. Her dedication, business sense, and level headed approach make her an ideal candidate. She cares about the health and welfare of our district and is willing to stand up for her principles. Please vote for Emilee!" - **Gwen Lipsey and family, Center St. parent & volunteer**

"She is business-savvy, hard-working and always puts the kids' needs first! While running her business, she uses a conservative fiscal approach which is prudent in these tight financial times. For years, I have seen her and her family selflessly helping out at school, church and other volunteer events. She works behind the scenes, rarely for recognition; she is truly in this for the kids." - **Heather Putnam, parent & volunteer**

"I am endorsing Emilee Layne for School Board because of her business sensibilities and genuine interest in what's best for the students. Emilee is the embodiment of the three words which are the cornerstone of her campaign – integrity, service and excellence." - **Lisa Desemone, parent Center St & ED! volunteer**

### What people are saying about Emilee Layne...

"Emilee has the integrity, intellect, and discernment to make informed and balanced decisions for our schools...Her straightforward approach to addressing issues is exactly what the El Segundo School Board needs." - **Councilmember Marie Fellhauer**

"Emilee understands the importance of listening to the community and allowing people to feel heard. She respects other's opinions and views, all the while, standing up for her own opinion. Furthermore, Emilee's experience as a local business owner affords her the knowledge to negotiate and lead on a higher level." - **Bethany Gianusso, Eagles' Nest & Richmond St. parent & volunteer**

"I am very impressed with Emilee's cool logic, her ability to be fair and to speak out for what's right even when it would be easy to say nothing. I have seen her support our community and support our children through her strong leadership decisions." - **Heidi Weis, Richmond St. parent & volunteer**

"Emilee Layne wants what every parent wants....a great place for our children to live and to receive the best education they can, and that is why Emilee Layne is passionate about taking a role on ESUSD school board." - **Gilda Dyckman, parent & El Segundo Middle School volunteer**

★ Integrity ★ Excellence ★ Service ★

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# Police Reports

## Monday, October 21

Traffic accident (with injuries) occurred at 0954 hours at Grand Avenue and Sepulveda Boulevard, vehicle versus vehicle.

One male adult was arrested at 1115 hours from East Grand Avenue and Center Street for possession of drug paraphernalia and one outstanding ESPD misdemeanor warrant, one Azusa PD felony warrant and one Culver City misdemeanor warrant.

Traffic accident (no injuries) occurred at 1144 hours at Continental Circle and Rosecrans Avenue, vehicle versus vehicle.

Burglary (residential) occurred at 1120 hours from the 500 block of West Mariposa Avenue. Suspect(s) gained entry and ransacked the residence. Taken were electronics and jewelry.

Found property report was taken at 1345 hours from the 300 block of Kansas Street. A pair of sunglasses was found.

One female adult was arrested at 1655 hours from the 500 block of North Sepulveda for burglary. Taken were bottles of alcohol.

## Tuesday, October 22

One male adult was arrested at 0853 hours from the 800 block of Park View Drive North for one Inglewood PD misdemeanor warrant, one Culver City misdemeanor warrant and four LAPD misdemeanor warrants.

A burglary (vehicle) report was taken at 0833 hours from the 800 block of Park View Drive North. Unknown suspect(s) gained entry into the victim's vehicle by punching the door lock. Taken was a GPS system.

A petty theft report was taken at 1422 hours from the 700 block of Hawaii Street. A cell phone was taken.

## Wednesday, October 23

A petty theft report was taken at 0106 hours from the 300 block of Richmond Street. Known suspect fled without paying the victim his cab fare.

Misdemeanor hit and run report was taken at 0211 hours from Grand Avenue and Sepulveda Boulevard, vehicle versus bus stop sign.

A petty theft report was taken at 0423

hours from the 300 block of Concord Street. Known suspect fled without paying the victim his cab fare.

A burglary (residential) report was taken at 1211 hours from the 600 block of East Imperial Avenue. A bicycle was taken from a carport.

A dead body report was taken at 1923 hours from the 600 block of East Holly Avenue. An elderly male passed away at his residence.

An online burglary (vehicle) report was taken at 0946 hours from the 700 block of South Allied Way. Unknown suspect(s) gained entry into the victim's vehicle through unknown means. Taken were a wallet, a cell phone, and a backpack.

## Thursday, October 24

One male adult was arrested at 0927 hours from the Los Angeles County Sheriffs Department for burglary.

A forgery report was taken 1249 hours from the 900 block of North Sepulveda Boulevard. Unknown suspect(s) cashed in a fictitious check.

A grand theft report was taken at 1601 hours from the 300 block of West El Segundo Boulevard. Unknown suspect(s) stole a pair of saddlebags from a motorcycle.

A petty theft report was taken at 1954 hours from the 600 block of Main Street. An Apple iPhone was stolen.

## Friday, October 25

A burglary (vehicle) report was taken at 0720 hours from the 900 block of Main Street. Unknown suspect(s) smashed the car window and took a laptop.

A traffic accident (with no injuries) occurred at 0749 hours at the intersection of Mariposa Avenue and Sepulveda Boulevard, vehicle versus vehicle.

A traffic accident (with no injuries) occurred at 1238 hours at the intersection of Grand Avenue and Indiana Street, vehicle versus vehicle.

A misdemeanor hit and run report was taken at 1651 hours from the 200 block of West Walnut Avenue, vehicle versus vehicle. •

# School Board Forum

from front page

out differences. She reported that the last five years have been difficult due to the financial situation and resulted in very intense discussions, but that the groups always come up with the best solutions for all involved.

Layne called binding arbitration a great opportunity where every side has to be heard and is also chance to save money, but it only starts when there is a good working relationship.

Watkins felt binding arbitration is only a last-step measure and hasn't seen the need to get to that point, stating that the District and unions should work together on their own to come to an agreement on working conditions, salaries and other points to provide the best possible programs for students. As such, he said he is not in favor of binding arbitration.

## What is the primary role of a School Board member?

Funk said the School Board's primary role is to represent (and be the voice of) the community, hire a Superintendent, make sure the Superintendent is doing his job and that the decisions made are in the best interests of the community.

Layne called the School Board a voice for the community that is here for the kids and that its roles are to define a mission for the District from which each decision is made, act as leadership and management for administration, and know what issues parents want to address.

Watkins said the job of the School Board is to support parents, students and teachers to provide the best possible education and to hire a Superintendent who will present the Board with administrative people who will hire the teachers.

Garza said the Board is an advocate for all students and for the community as a whole and in doing so provides a structure of trust, is a protector of financial resources and human capital and is instrumental in setting the vision for the District and community through collaboration and consensus building.

According to the School District report card, over 70 percent of kids with learning disabilities are failing at the middle and high schools. What is your plan to improve that?

Layne said that though the Board doesn't directly hire teachers, it can set a vision and ensure that instructors have what they need given that every kid has a different learning style.

Watkins said if there is an issue, it clearly needs to be dealt with—but he also emphasized the need to focus on all students in the District especially as it moves into a new period of funding.

Garza said he wasn't sure how failure was being defined in this case, but that test data is meant to be a snapshot in time, a way to inform instruction and a tool to improve instructional practices. He added that he was surprised there was no data component in the District's State of the Schools presentation.

Funk questioned the validity of the statistics cited in the question, stating that the District currently looks at achievement gaps and provides support and instructional aids such as tutoring and the AVID program while also continuing to examine the data.

## Comment on how you think bullying in schools should be handled.

Watkins said bullying is handled in each school and teachers work with students in a variety of ways, citing the CAT (Conflict Action Team at Richmond Street School) as an example. He called bullying a nationwide problem and is certain every school in the District does its best to address the situation to prevent it from happening.

Garza said bullying is unacceptable in any shape or form and reported that he developed a discipline matrix at the high school with consequences spelled out for individual actions. He called for a unified discipline policy throughout the District, but noted that a due process procedure is in place with a progressive discipline plan.

Funk said discipline policies exist at all the schools and that the District does everything it can to teach tolerance through programs such as the middle school's Challenge Day, the high school's Awareness Week, Teen Line and the SPARK program—and that oftentimes incidents occur because kids don't understand

See School Board Forum, page 7

# FICTITIOUS BUSINESS NAME FILINGS (DBA)

**Fictitious Business Name Statement 2013220068**

The following person(s) is (are) doing business as THE BUSINESS CENTER, 5757 UPLANDER WAY, SUITE 209, CULVER CITY, CA 90230. Registered Owner(s): Charles Copeland, 6050 Canterbury Dr. E217, Culver City, CA 90230. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name listed: October 1, 2013. Signed: Charles Copeland, Owner. This statement was filed with the County Recorder of Los Angeles County on October 22, 2013.

NOTICE: This Fictitious Name Statement expires on October 22, 2018. A new Fictitious Business Name Statement must be filed prior to October 22, 2018. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: October 31, 2013 and November 07, 14, 21, 2013. **HI-996.**

**2013223230 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME**

Current File #2013097175

The following person has abandoned the use of the fictitious business name: BOULANGERIE, 4841 W. 96TH ST, INGLEWOOD, CA 90301. The fictitious business name referred to above was filed in the County of Los Angeles ON MAY 10, 2013. Registrants: SERGIO MAGALLANES, 4841 W. 96TH ST INGLEWOOD, CA 90301. This business was conducted by an INDIVIDUAL. Signed: SERGIO MAGALLANES, OWNER. This statement was filed with the County Clerk of Los Angeles County on OCTOBER 28, 2013.

INGLEWOOD NEWS: October 31, 2013 and November 07, 14, 21, 2013. **HI-997**



**Fictitious Business Name Statement 2013211486**

The following person(s) is (are) doing business as CANOA'S CARPET SUPPLIES, 1259 W MANCHESTER AVE, LOS ANGELES, CA 90044. Registered Owner(s): Juventino Salas, 1259 W Manchester Ave, Los Angeles, CA 90044. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Juventino Salas, Owner. This statement was filed with the County Recorder of Los Angeles County on October 09, 2013.

NOTICE: This Fictitious Name Statement expires on October 09, 2018. A new Fictitious Business Name Statement must be filed prior to October 09, 2018. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: October 24, 31, 2013 and November 07, 14, 2013. **HI-994.**

**Fictitious Business Name Statement 2013209252**

The following person(s) is (are) doing business as SHEAR GENIUS, 13837 HAWTHORNE BLVD, HAWTHORNE, CA 90250. Registered Owner(s): Charles Anthony Owens, 15524 Gundry Ave, Paramount, CA 90723. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name listed: November 01, 2004. Signed: Charles Anthony Owens, Owner. This statement was filed with the County Recorder of Los Angeles County on October 7, 2013.

NOTICE: This Fictitious Name Statement expires on October 7, 2018. A new Fictitious Business Name Statement must be filed prior to October 7, 2018. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Hawthorne Press Tribune: October 17, 24, 31, 2013 and November 7, 2013. **HH-990.**

**Fictitious Business Name Statement 2013205776**

The following person(s) is (are) doing business as 1. THE BUBBLE ASYLUM. 2. HANDMADE SOAPS AND BATH PRODUCTS. 315 BUNGALOW DRIVE UNIT B, EL SEGUNDO, CA 90245. Registered Owner(s): Josephanie Ackman, 315 Bungalow Drive Unit B, El Segundo, CA 90245. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name listed: September 09, 2013. Signed: Josephanie Ackman, Owner. This statement was filed with the County Recorder of Los Angeles County on October 01, 2013.

NOTICE: This Fictitious Name Statement expires on October 01, 2018. A new Fictitious Business Name Statement must be filed prior to October 01, 2018. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: October 10, 17, 24, 31, 2013. **H-986.**

**Fictitious Business Name Statement 2013204630**

The following person(s) is (are) doing business as HOWELL ENTERPRISES, 2270 SEPULVEDA BLVD. NO. 34, TORRANCE, CA 90501-5309. Registered Owner(s): Stephen J. Howell, 2270 Sepulveda Blvd. No. 34, Torrance, CA 90501-5309. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Stephen J. Howell, Owner. This statement was filed with the County Recorder of Los Angeles County on September 30, 2013.

NOTICE: This Fictitious Name Statement expires on September 30, 2018. A new Fictitious Business Name Statement must be filed prior to September 30, 2018. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: October 10, 17, 24, 31, 2013. **HI-987.**



**2013220724 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME**

Current File #20081558894

The following person has abandoned the use of the fictitious business name: GAND D METAL FABRICATORS, 114 LOMITA ST, EL SEGUNDO, CA 90245-4113. The fictitious business name referred to above was filed in the County of Los Angeles ON OCTOBER 28, 2008. Registrant(s): GLEN F BERINGER JR, 114 LOMITA ST, EL SEGUNDO, CA 90245. This business was conducted by an INDIVIDUAL. Signed: GLEN F BERINGER JR, OWNER. This statement was filed with the County Clerk of Los Angeles County on OCTOBER 23, 2013.

El Segundo Herald: October 31, 2013 and November 07, 14, 21, 2013. **H-998**

**Fictitious Business Name Statement 2013214468**

The following person(s) is (are) doing business as KINXPRESS, 11701 HAWTHORNE BLVD, HAWTHORNE, CA 90250. Registered Owner(s): 1. Claudia Maria Juarez A, 10909 S. Burl Ave, Inglewood, CA 90304. 2. Claudia Yessenia Juarez A, 10909 S. Burl Ave, Inglewood, CA 90304. This business is being conducted by a General Partnership. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Claudia Y Juarez A, Owner. This statement was filed with the County Recorder of Los Angeles County on October 15, 2013.

NOTICE: This Fictitious Name Statement expires on October 15, 2018. A new Fictitious Business Name Statement must be filed prior to October 15, 2018. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Hawthorne Press Tribune: October 24, 31, 2013 and November 07, 11, 2013. **HH-993.**

**Fictitious Business Name Statement 2013215313**

The following person(s) is (are) doing business as ETRR. DESIGNS, 315 CENTER ST, EL SEGUNDO, CA 90245. Registered Owner(s): John Lazear, 315 Center St, El Segundo, CA 90245. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: John Lazear. This statement was filed with the County Recorder of Los Angeles County on October 15, 2013.

NOTICE: This Fictitious Name Statement expires on October 15, 2018. A new Fictitious Business Name Statement must be filed prior to October 15, 2018. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: October 24, 31, 2013 and November 07, 14, 2013. **H-995.**

**Fictitious Business Name Statement 2013211321**

The following person(s) is (are) doing business as 1. MCCOY'S MOVING & STORAGE. 2. HARRY'S MOVING SERVICE. 3. POWERFUL PRODUCTIONS, 16514 KRISTIN AVE, TORRANCE, CA 90504. Registered Owner(s): Jerry's Moving Systems, Inc., 16514 Kristin Ave, Torrance, CA 90504. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed: April 22, 1988. Signed: Jerry H. Cohen. This statement was filed with the County Recorder of Los Angeles County on October 09, 2013.

NOTICE: This Fictitious Name Statement expires on October 09, 2018. A new Fictitious Business Name Statement must be filed prior to October 09, 2018. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: October 17, 24, 31, 2013 and November 07, 2013. **H-991.**

**Fictitious Business Name Statement 2013204464**

The following person(s) is (are) doing business as MUGHAL DEVELOPMENT, 4034 W 182ND ST, TORRANCE, CA 90504. Registered Owner(s): Muhammed Arif, 4034 W 182nd Street, Torrance, CA 90504. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Muhammed Arif, Owner. This statement was filed with the County Recorder of Los Angeles County on September 30, 2013.

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## School Board Forum

from page 6

each other. She added that the resource officer at the high school is keenly aware of issues and that the District provides support for all its students.

Layne said kids face many issues, including cyber-bullying, and need someone they can talk to as well as a safe place. She stressed that the District needs to be consistent with punishment so kids know what actions won't be tolerated, and that parents should be educated on bullying topics.

**Regarding violence in schools across the country, are you content with the safety of our schools? Are there any practical improvements we can make to enhance the level of safety and security for everyone?**

Garza said there is always room for improvement beginning at the site level, with teachers as first responders and counselors engaging with parents, teachers and psychologists to identify kids in crisis and making sure there is early detection. For outside intrusion, he pointed out that having open, beautiful campuses (e.g. no perimeter fencing at the high school) means having to be hyper-vigilant of ones surroundings. He also mentioned bringing to the District for consideration an LAPD SWAT team "simple tool" that can be used as a block to add an extra layer of physical protection.

Calling safety and security a priority, Funk said the District has implemented alarm systems on all campuses and provided lockdown kits, emergency supplies, HAM radios and police alert systems. She said the District needs to continue to be as vigilant as possible and always strive to do better.

Layne mentioned the need for parents to check in and know who's at the school and wondered if the District is using the El Segundo Police Department as a resource. She said she recently heard the police chief's talk about safety on campuses and thought he had some great ideas.

Watkins said the District works closely with Police Chief Tavera and his department and that there are resource officers at all the campuses. He added that the District also works with the City to make sure that when events happen, everyone is as safe as possible—with room to get even better by doing everything possible to implement any new products, techniques and methods.

**If elected, what business skill sets in management and budgetary oversight will you bring to the table?**

Funk said her business background has been an asset for the School Board, as she noted she has a BS in business administration, has worked in aerospace the last 15 years as a financial analyst and offers unique experience while operating in the mindset that the District has to be run as a business that needs to provide the best possible product.

Layne said that much of what one learns in the business world can be transferred to the School Board and that she is part of two companies in town that couldn't have been successful as long as they have been by chance. She noted that you can't run a business without a good budget and stressed the importance of forecasting and staying one step ahead—and in the case of the School Board, being conservative in financially strapped times and making sure each dollar gets to the classrooms.

Watkins said as superintendent of the District for four years, he certainly understood budgets. He reported that the School Board has been conservative for the last four years and managed to maintain stability and 10 percent in reserves despite a rapidly decreasing budget. Watkins added that despite better financial prospects ahead, the Board needs to continue looking at the budget since negative times will likely happen again.

Garza said that as an administrator in El Segundo, one has to be entrepreneurial and a steward of one's limited resources—and that during his tenure at the high school he oversaw all aspects of the budget and had an action plan that drove all expenditures to fund objectives. He also noted that when he recognized the

economy was going to eventually tank, he put aside monies early on in the process.

**Define the different roles the School Board and superintendent play in the development of the District's three to five-year plan.**

Layne said the Superintendent's role is developing a plan and polices to bring to the School Board to study and said the former is also responsible for implementing the plan at each school site. In doing so, she reasoned the superintendent must have a good relationship with each school and not just the Board. She described the Board's role as providing checks and balances.

Watkins said the Board's responsibility is to listen to the community to present a mission statement and vision for where the District should be going, and to hire the superintendent and administrative staff to work with staff, parents and schools to make sure the mission is implemented.

Garza mentioned a collaborative process with a team to develop the vision, or what he called "our true north." He said the Board hires the superintendent but also develops policies to benefit students and the community as a whole, and pointed to the importance of building trust through benevolence, competency and reliability. Garza added that the superintendent is tasked with implementing policies and finding the appropriate qualified people to make the vision a reality.

Funk said the Board works collaboratively with the superintendent to form the District's mission, but that this vision initially comes from working groups in the community involving parents, the Ed Foundation, PTAs and business community who brainstorm on what is desired, what works and what needs to be improved. The superintendent then makes sure teachers follow through with the mission.

**What vision do you have for implementing the new Common Core standards and educating parents and the community regarding the new set of expectations ESUSD students face?**

Watkins said programs are already in place, such as the International Baccalaureate program at the middle school that aligns with Common Core—and that the District is way ahead of the process. He was confident that whatever testing emerges will show El Segundo in the lead.

Garza said the high school began implementing Common Core three years ago with a collaborative leadership team. He called Common Core a major shift and feels teachers must be at the table and part of the roll-out process.

Funk described Common Core as an exciting curriculum framework that will foster more collaborative and creative thinkers and that the District has made sure it was at the forefront of the transition. As an example, she mentioned how scores at the middle school are up 15 points thanks to the International Baccalaureate program implemented to prepare for Common Core.

Layne noted that she has been researching Common Core extensively and that teachers are really excited about the new standards but will need the proper implementation, training and time to ensure they are ready.

**If elected, you will sit on a school board that manages a district where the longest principal tenure is less than three years. What skill sets will you bring to help in the development of a mentorship program to ensure this new administrative staff is successfully trained?**

Garza said he believes in mentoring relationships and developing a transition plan for all principals that begins with developing teacher leaders. He said while at the high school, he held new teacher leadership training sessions and added that the District should foster capable people within its own ranks while keeping an eye on outside talent as well.

Funk said the District is in the midst of a transitional period with two new elementary school principals and two new vice principal positions, and that exciting, new and fresh things are happening. Though she admitted

the high school is in transition, Funk said the campus has a great leadership team.

Layne said retaining good personnel starts at the top with the School Board and superintendent to provide the resources to be successful and that the District needs to stay competitive—though financially smart—with salaries.

Watkins cited the importance of mentorship and noted that El Segundo is in a unique situation with Garza's move to Inglewood and other recent personnel changes. He emphasized that people want to work here and that teachers and the director of student services are helping support the new principals.

**Besides the budget, what's the one thing you would change?**

Funk said she would change the way the District is funded, given that California is 49<sup>th</sup> out of 50 states in funding.

Layne thought the District should fine-tune how it rolls out a vision and work more collaboratively and cohesively across all grade levels.

Addressing Layne's comments, Watkins said the District can have articulation to allow teachers from K-12 the opportunity to meet, and that allows staff and teachers to "help direct where we're going."

Garza called for a unified K-12 STEM program as well as one for music and fine arts. He also felt the District should look into outside grants as an untapped potential revenue source.

**What is the role of the School Board in implementing the new Common Core curriculum? What can you do as a School Board member to ensure a successful implementation?**

Layne said the Board must make sure teachers have the resources and time to study the new standards and that open communication with parents and the whole community is necessary to understand what Common Core means since she noted that people are scared of it. She also wondered if the District is ready technology-wise with the upcoming shift to computer-based testing.

Watkins said the key is to bring the parents along and help them understand what the District is doing, and to provide outreach via the schools and PTAs as information becomes available on Common Core. He said the Board is part of the process to make sure implementation happens smoothly. Watkins also warned that the State itself doesn't know as yet how it will conduct testing under the new standards.

Garza proposed forming a steering committee comprised of teachers, leadership and potentially consultants and parents to brainstorm on how to best roll out Common Core as the District also looks into the legalities of it. He said he was surprised at the current School Board's perceived reluctance to involve teachers in the rollover, and he maintained that the latter group must be part of the process.

Funk said the District has been preparing for Common Core for three years, involving teachers, administrators and parents through weekly work groups to discuss training; sending teachers to the UCLA's Cognitively Guided Instruction program where they see models for Common Core; and overseeing a specific budget for Common Core from the State that must be spent in the next two years. Funk added that the District must provide professional development for teacher training and infrastructure that includes technology—and work with the teachers and budget to make sure everything needed is in place to move forward.

**The Governor's Local Control Funding (LCF) plan may present some unique challenges for the District. What is your plan for dealing with the budget?**

Watkins said the LCF truly affects El Segundo in that additional funds are now going to districts with a higher number of lower socio-economic group and non-English-speaking students. He said the District will receive about \$6,000 per student with small increases in future years, but in order to compete with districts that receive \$10-11,000 per student, El Segundo must continue to reach out to the Ed Foundation,

City, parents, PTA and businesses since funding is the critical issue in his estimation.

Garza said that in addition to working with the Ed Foundation, it's important to let the State Legislature know that districts like El Segundo are unique and that the funding situation is inherently unfair. He suggested looking at alternative funding sources such as grants and to partner with local corporations.

Funk discussed the need to look at other opportunities—specifically the long-term lease of the District-owned Imperial Avenue School property to build senior housing at the site and create a long-term revenue stream.

Layne noted that at a recent budget meeting she attended, El Segundo's city manager reported that only one company had bid on the Imperial site, but that the project needs to finally get done. She said that under the LCF, the District will at least maintain its existing funding, but thought El Segundo should join forces with other smaller South Bay school districts to form a greater voice.

**Do you believe the TEDDE (Editor's note: The District's one-year pre-kindergarten) program is important? Wouldn't having more TEDDE kids make our younger kids more competitive because they would be older and more mature when graduating? Why are we cutting TEDDE classes? Why are we not funneling more kids to TEDDE?**

Garza said he is a firm believer in TEDDE and early intervention and is in favor of expanding the program despite the upfront costs involved because he feels that as kids grow up through the system they will become successful and District costs will diminish in the long run.

Funk said early childhood education was very important to her and maintained that the District doesn't limit TEDDE—that classes increase or decrease based on who needs them at the time. She added that the District also started a preschool with kids even younger than those in TEDDE.

Layne described TEDDE as a wonderful program that one of her own kids went through and that the District needs to foster it.

Watkins said TEDDE is one of the primary programs and takes into account that all students don't mature at the same rate. He called it an outstanding program that the District will continue to promote.

**As a School Board member, how will you direct the School District to prepare for the new state-of-the-art Wiseburn high school coming to El Segundo?**

Emphasizing that El Segundo High is ranked in the top of the country, Funk said competition is good and having a high school on the other side of Sepulveda will be an interesting and challenging opportunity. She hoped to see a collaborative relationship with Wiseburn and noted El Segundo's student athletes and the City will be able to use an Olympic-sized pool and take advantage of other programs at the new facility.

Layne said the Wiseburn High School is coming, but given a choice families would choose El Segundo. She reasoned that El Segundo offers sports programs and technology Wiseburn doesn't have, but that the former is not resting on its laurels and has to encourage teachers and give them what they need to be successful.

Noting that Wiseburn's Da Vinci schools have existed for a few years, Watkins said the new facility is just another place for those campuses to go and that El Segundo is unique with an outstanding education program that spurs people to move here. He sees an opportunity for collaboration and said he is not worried about the new Wiseburn school—but rather, Wiseburn needs to worry about their students coming to El Segundo.

Garza was concerned the charter schools will now be housed in a state-of-the-art complex and that El Segundo currently has hundreds of kids from Wiseburn who may opt to stay a little closer to home. He said their potential departure impacts the bottom line and the District could lose hundreds of thousands, if not millions, of dollars when that school goes up. He called for a unified vision. •

# Sports

## Sports

### Eagles Looking for One Last Pioneer-League Title

By Gregg McMullin

The El Segundo Eagles are on the verge of winning their second Pioneer League title in three years. By defeating North Torrance 33-12, last Friday night on the road, the Eagles improved to 3-0 in Pioneer League play with only Centennial and South Torrance left to play. With the re-leaguings of the Pioneer League,

lead. The El Segundo defense continued their impressive ways in the fourth quarter behind Jackson Walz, Joey Garza, Noah Bergren, Elijah Hale, Mike Villa and Jake Barone to keep the Saxons out of the end zone. The Eagles can wrap up their last Pioneer League title Friday night at home against Centennial. The Eagles may have extra incentive against the Apaches



The boys' cross-country team poses after its second place finish at the Mt SAC Invitational. Photo by Gregg McMullin.

Ocean League and the Bay League set to take place next fall the Eagles are playing for their last Pioneer League title for the foreseeable future. El Segundo will be moving into the Ocean League to play against Santa Monica, Culver City and Beverly Hills among others. "We all knew what was at stake tonight," said defensive coordinator Dan Heck. "This team has played hard and have earned the right to play for a league title. Maybe our last Pioneer League title."

The Eagles played hard inspired football and it showed from the start. North Torrance's 10-play drive to start the game stalled out near mid field. El Segundo's offense couldn't take advantage of great field position and punted the ball back to the Saxons. Saxon quarterback Mique Juarez was sacked by Dwayne Polk and Noah Bergren. The ball was fumbled away and recovered by Michael Rincon. The Eagles took advantage of the turnover and scored six play later on a pass from Lars Nootbaar to Jamie Stewart for an 11-yard touchdown pass. T

The Saxons' Juarez scored on a 1-yard keeper but Rincon blocked the PAT and the Eagles clung to a 7-6 lead. The Eagles added to their lead later in the second quarter. On third and long from the Saxon 48-yard line Nootbaar found Stewart open on a deep route. The speedy wide out then outran the Saxon secondary for a 48-yard touchdown and a 14-6 lead.

El Segundo head coach Steve Shevlin gave his team an inspiring pep talk at halftime. Whatever he said worked must have worked as Jamie Stewart took the second half kickoff 96 yards for a touchdown. It was a big motivator for the Eagles as if they needed any but the momentum wasn't over. On second and short Juarez threw an interception into the hands of Isaac Luna who returned the ball to the Saxon 18-yard line. Five plays later Nootbaar forced his way into the end zone for a 1-yard touchdown run to give the Eagles a 27-6 advantage.

The Saxons went 77 yards in seven plays to stall the Eagles' momentum on a 5-yard TD pass completion. With a little more than four minutes remaining in the third quarter the Eagles put the finishing touches on their scoring. On fourth and 17 at the Saxon 29-yard line Nootbaar found Nick Karsseboom open in the end zone for a touchdown and a 33-12

since they're the team who defeated them in the CIF Northwest playoffs last season.

The frosh/soph team is on the verge of its fourth consecutive Pioneer League Championship. With their 44-21 win over North Torrance they improved to 3-0 in league play and 8-0 over all. The team has outscored its opponents 305-82 with 3 shutouts this season. Jake Palmer passed for two touchdowns and had a punt return for TD. Jacob Stone and Corey Lund each scored two touchdowns apiece while Jackson Bacil had an interception that was returned for a touchdown. Defensive end Duncan Papili was impressive as was Haamid Brooks who had two interceptions.

#### Water Polo Update

With three victories, El Segundo took ninth at the South Bay Tournament recently. The Eagles defeated Rancho Cucamonga 16-13, Long Beach Poly 12-7, and Palisades Charter 12-10. Parker Blacksten finished with 12 goals, Nick Paz added seven goals and Joe Doucette had six goals in the tournament; Brendan Tague made 40 saves. Coming off a strong performance in the South Bay Tournament, the Eagles felt confident with their first place showdown with its greatest rival, Santa Monica. The Eagles pushed and pulled and battled but couldn't score at opportune times during a 9-7 Ocean League loss to Santa Monica.

The Eagles trailed 4-2 late in the second quarter when Kurt Frerichs scored from the perimeter with 16 seconds left in the first half. Then Mattie Giglio scored on a counterattack off a pass from Anthony Rotolo, which allowed El Segundo to go into halftime tied 4-4. Santa Monica had a huge third quarter and went on a 3-0 run to take a 7-4 lead.

El Segundo pulled to within two goals of Santa Monica three times in the fourth quarter. The Eagles finally made some noise with a man advantage with 5:28 left in the fourth quarter. Joe Doucette passed the ball inside to Nickolas Paz, who was fouled, and Kurt Frerichs converted the ensuing 5-meter penalty shot to pull El Segundo to within 7-5.

El Segundo made it 8-6 with 3:49 left in the game when Doucette scored from inside off a pass from Paz. El Segundo never scored an unanswered goal in the second half, making it tough to capture any momentum. Lukas Frerichs, Kurt Frerichs and Doucette had two goals each and Giglio added a goal for the

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### What to Expect For Dodgers

By Adam Serrao

Now that the 2013 campaign has ended with a loss in the National League Championship Series for the Los Angeles Dodgers, it is immediately time to begin looking forward to next year. There is a long offseason ahead for the Boys in Blue, but the loss remains ever so fresh in the minds of both the players and the fans that now may be as good of a time as any to start healing the wounds that exist and create new hope for a whole new year and another title run. At the beginning of this past season, it was almost impossible to predict the future for the Los Angeles Dodgers. With an enormous payroll on the books, it was easy to say that the Dodgers would be competitors in the NL. With a losing record in the second half of the season last year and a 31-42 record late into June this season, the high expectations placed upon the Dodgers looked all but dashed. This offseason brings with it more unpredictability, but by taking a look at the potential interests of GM Ned Colletti and the Dodgers, it can become much easier to predict where this team will wind up at this time next year.

For a team with 11 free agents coming into this offseason, the Dodgers certainly seem to be well off and will maintain the good majority of their identity that they have built over this past year and a half. Any team with 11 free agents figures to have an extremely busy offseason and risks the possibility of losing a chunk of its roster. That's where the Dodgers find themselves to be in good shape. Most of the team's free agents are role players. That's a good thing in that it will demand less of the front office's time this offseason, allowing upper management to focus on other key complements to the roster. If it were a big name like Matt Kemp or Yasiel Puig that staged the risk of walking away from the club, then Colletti and the ownership group headed by Stan Kasten would have to choose their moves a lot more wisely this winter. In this case, however, the only two everyday players that are set to become free agents are Juan Uribe and Mark Ellis. That being so, the Dodgers already look to be in excellent shape for next year.

Dodger fans everywhere can say their goodbyes to Mark Ellis. The sure-handed second baseman has already been replaced this offseason by the much-hyped Cuban second baseman Alexander Guerrero, who signed early last week. Guerrero has played seven professional seasons for Las Tunas in the Cuban National Series from 2005-2012, earning three All-Star selections in that same amount of time. In his final four seasons in Cuba, Guerrero never batted below .290. He batted .343 in 2009-2010 and posted an on-base percentage above .400 while hitting 81 home runs in 327 games. "We feel Alexander can be an offensive infielder and a solid everyday player," Colletti said. "We're looking forward to him becoming a key contributor in 2014." One of the Dodgers' free agents who will most likely not be a key contributor next season is Jerry Hairston, Jr., who ended the season batting just .211 and will be lucky if he gets a minor league deal with a club next season.

Edinson Volquez came up the 405 freeway from the San Diego Padres last season and the Dodgers wouldn't lose sleep over sending him right back. Volquez was spotty at best, but is definitely not good enough to fill in at the back end of the Dodgers' rotation next season. Chris Capuano has given his all to the Dodgers and didn't even complain one bit once he was left off the NLCS roster after a great outing in his first NLDS campaign. Unfortunately for "Cappy," his contract has run its course and he will most likely sign on with a less competitive club on a bottom-of-the-market deal before next season begins. Carlos Marmol is another iffy possibility. His career was in the dumps before Dodgers' pitching coach Rick Honeycutt turned him around. He finished the season with a 2.53 ERA, believe it or not, and provided a few scoreless innings in the playoffs for the team. If the numbers are right, Marmol could be a good front end of the bullpen guy next year.

Michael Young has been a solid player for the majority of his career, but his 1-for-10 effort in the playoffs this past season may have spelled doom for his career. While he could be a great utility man for the Dodgers next season, Young may just not have it in him to give his first World Series goal one more shot. Nick Punto, however, has all the time in the world to give it one more shot and will most likely do so in the same role next year for the Dodgers. Filling in at second base and shortstop for the Boys in Blue, Punto will get another opportunity to revive his career next year. J.P. Howell was such a big part of the bullpen and the team that he will most certainly be back. Ricky Nolasco was great before mid-September, but may demand too much money to remain in blue. Same with Brian Wilson... Sporting a 0.66 ERA in 18 starts for Los Angeles, Wilson may have shown exactly what he needed to in order to move into a pure closer role with a much heftier contract next year for any other club that doesn't have Kenley Jansen on the roster. That leaves Juan Uribe. Uribe not only returned to form this year, but he was the fulcrum of team chemistry for the Dodgers. The only way the Dodgers retain his services is on a short, one- or two-year contract. Otherwise, look for Uribe to suit up elsewhere until his retirement day.

There aren't too many big names to worry about on the Dodgers' list of free agents this offseason, but it's clear that once again, the front office will focus on the bullpen and the back end of the starting rotation. One of the Dodgers' key desires for this offseason is to get younger and hence less injury-prone--something that almost singlehandedly ended their playoff run early this past season. With that as the priority, Dodger fans might want to get themselves ready to say goodbye to certain key pieces of the team from last season like Uribe and Wilson. With the way that this team works and the experience that it now has, there will be other players to fill those roles and do just as good of a job. Look for the Dodgers to be right back in the mix for a World Series berth next season, with the determination and motivation to maybe just will themselves there this time around. •

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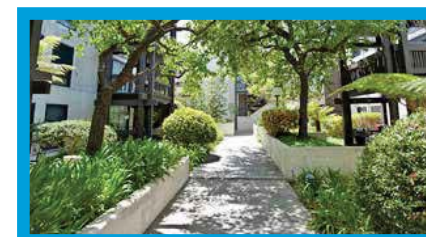


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# Real Estate

## Raising the Bar on Bath Safety



(BPT) - The bathroom is your daily sanctuary to retreat to and enjoy a few moments alone. For that reason, it should be serene, stylish and of course, safe. -Think that words "safety" and "style" can never go together? Think again. Fortunately, it's easy to incorporate essential bath safety elements that will leave your room feeling more like a resort instead of rehab.

### A Twist on Towel Bars

When entering or exiting the bath, many homeowners reach for a towel located on a towel bar just outside the bathtub or shower. While this is a convenient location, unfortunately bathers instinctively grab onto the towel bar to ease in and out of the shower or tub. This can be a serious fall risk, since towel bars are not designed to support a person's weight. Fortunately, grab-bar towel racks are now on the market and are designed for support, providing bath safety without sacrificing style.

### Safety with Shelves

From shampoo to shaving cream, razors to rubber duckies, the bathtub or shower is an area where we store a multitude of items. With this in mind, homeowners are always looking for ways to conquer the clutter. Shelves are an excellent answer - especially when you can combine them with safety and peace of mind. Look for shelves that combine the functionality and style of a shelf with the safety of a grab bar. Some are featured in both corner and straight designs and will help solve your storage woes, while providing extra stability in the shower or bath.

"Grab bars are an important safety element for all ages - in fact, we could all use a little extra assistance in the shower," says Adam Ference, Moen Home Care brand manager. "By incorporating grab bars into common bathroom accessories, we hope to encourage homeowners to make every bath a safe - and stylish - bath."

### Serenity with Showerheads

When you think of resorts, you may recall the spectacular spa showers. You can dramatically enhance your daily shower experience by simply updating your current showerhead. There are many types, but a combination showerhead can offer a relaxing retreat while also adding safety features. Combination showerheads feature both a standard showerhead and a handheld showerhead attached to a slide bar, providing users multiple spray options. And, with the added benefit of a handheld shower, users who choose to bathe in a seated position can also easily and safely enjoy the sensational experience.

### Luxurious Illumination

For the final step to your safety-upgraded bathroom, increase the amount of lighting. Add higher-wattage bulbs in your current lights, nightlights or additional lamps to the room for improved illumination. Another option is adding skylights. Not only will it help reduce bumps and falls, but a well-lit bathroom will also make the space feel more open and spa-like.

Increasing your safety does not mean decreasing the style in your bath. In fact, with these easy, inexpensive and attractive updates, you can quickly raise your level of bath safety, while creating a more enjoyable and stylish bathroom retreat. •

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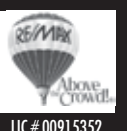
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LIC # 00915352

## City Council

from page 5

prior plans to host several economic summits before the end of 2013. "It's tough to talk about economic development at the same time our staff is talking about raising business taxes," the Mayor said.

Those taxes, Fisher emphasized, would be incremental and still keep El Segundo at or below the average rates compared to other cities in Los Angeles County. "No one wants more business taxes and the only way to do it is to remain competitive with other cities--and what staff has proposed does that," Fisher said. Staff recently held

four public forums over a 10-day period outlining the City's financial situation and options to address coming budget deficits. Those in attendance were asked to fill out surveys to gauge their support or opposition to items such as reducing the size of the City's workforce, cutting employee salaries and benefits, contracting public safety and library services to outside agencies, and increasing various taxes. A PowerPoint presentation and 16-minute video detailing the City's finances along with historical background are available on the City's website at [elsegundo.org](http://elsegundo.org).

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## PUBLIC NOTICES

### NOTICE OF PUBLIC HEARING

**DATE:** November 14, 2013  
**TIME:** 5:30 p.m.  
**PLACE:** City Council Chambers  
 350 Main Street  
 El Segundo, California

TAKE NOTICE that the EL SEGUNDO PLANNING COMMISSION will hold a public hearing at the time and place indicated above on the following:

Environmental Assessment No. 1011, Specific Plan Amendment No. 13-01, and Zone Text Amendment No. 13-01

**Address:** All properties within the Smoky Hollow Specific Plan  
**Applicant:** City of El Segundo  
**Property Owners:** Various

The proposed project is an amendment to El Segundo Municipal Code Chapter 15-11 (the Smoky Hollow Specific Plan (SHSP)) to add a new ESMC § 15-11-3(E) (3). The amendment creates methods for paying parking in-lieu fees. The Smoky Hollow Specific Plan area encompasses the properties generally bounded by El Segundo Boulevard to the south, the alley west of the 100 block of Standard Street to the west, heading east along East Franklin Avenue to Standard Street, a portion of the east side of the 200 block of Standard Street eastward to a portion of the 200 block of Eucalyptus Drive eastward to a portion of the west side of the 200 block of Arena Street, south on Arena Street to East Franklin Avenue, east along East Franklin Avenue to mid-block east of Maryland Street, northward for a portion of the west side of the 200 block of Center Street, north the entire 200 block of the east side of Center Street to East Grand Avenue, north of Grand Avenue to the southern boundary of Dana Middle School, east along the southern boundary

and then north along the eastern boundary of Dana Middle School, then east along East Holly Avenue to Indiana Street, south on Indiana Street including the properties on the west side of the 300 block of Indiana Street continuing directly south across Grand Avenue to the boundary of the City Yard, westward along the City Yard boundary, south along Illinois Street, east along the southern boundary of the City Yard to Sepulveda Boulevard, south on Sepulveda Boulevard to El Segundo Boulevard (map is available in the Planning and Building Safety Department at City Hall and on the City's web-site at [www.elsegundo.org/depts/planningsafety](http://www.elsegundo.org/depts/planningsafety)) The proposed project is exempt from review under the California Environmental Quality Act (Cal. Pub. Res. Code §§ 21000, et seq.; "CEQA") and CEQA regulations (Cal. Code Regs. Title 14, §§ 15000, et seq.) because it establishes, structures, and approves rates and charges to obtain funds for capital projects needed to maintain service within existing service areas, and is therefore categorically exempt from further CEQA review under Cal. Code Regs. Title 14, § 15273. Further, the proposed project is categorically exempt from the requirements of the California Environmental Quality Act (CEQA) pursuant to 14 California Code of Regulations § 15305 as a Class 5 categorical exemption (Minor Alterations In Land Use Limitations), pursuant to 14 California Code of Regulations § 15303 as a Class 3 categorical exemption (New Construction or Conversion of Small Structures), pursuant to 14 California Code of Regulations § 15311 as a Class 11 categorical exemption (Accessory Structures), and pursuant to 14 California Code of Regulations § 15332 as a Class 32 categorical exemption (In-Fill Development Project).

The proposed project does not result in significant changes in land use or density

and only involves the construction of surface parking lots and/or small parking structures, including paving, parking lot striping, landscaping and signs. The project is not anticipated to have any significant impacts with regard to traffic, noise, air quality, or water quality. Moreover, the construction of a parking lot and/or a parking structure would be built on a site of not more than five acres within the Smoky Hollow Specific Plan area surrounded by urban uses. Furthermore, there are no sites within the Smoky Hollow Specific Plan area that is a known habitat for endangered, rare, or threatened species. There are adequate utilities and public services to serve the project.

Files for the above-mentioned proposal are available for public review Monday through Thursday between 7:00 a.m. and 6:00 p.m. in the Planning and Building Safety Department, located at 350 Main Street, El Segundo. Any person may give testimony at the public hearing at the time and place indicated above. Please contact Kimberly Christensen in the City Planning Division at (310) 524-2340 for further information.

Note that any appeal of a decision made following a public hearing may be limited to the issues raised by evidence submitted before or during that public hearing.

Sam Lee, Director  
 Planning and Building Safety Department;  
 and,  
 Secretary to the Planning Commission  
 City of El Segundo  
 Mailing Date: October 31, 2013  
 Publication Date: October 31, 2013  
 Posting Date: October 31, 2013  
 El Segundo Herald Pub. 10/31/13

H-24016

## Sports

from page 8

Eagles in what was often an intense, physical defensive struggle. Brendan Tague had 13 saves for El Segundo (16-4, 3-1), including several on shots from point-blank range. El Segundo finishes its regular season at Santa Monica on Nov. 6, which will most likely be for the Ocean League title.

### Cross Country

The boys' cross country team has really excelled this season. With an impressive second place finish at the Mt. SAC Invitational the Eagles were led by sophomore sensation Gavin Glynn's 16:49. He was followed by Nolan Sharp, Scott Willis, Quinn O'Connor, Alex Koran, Conor Langlois and Alex Fowler.

The sophomore team behind Oliver Chen, Kevin McMullin, Alberto Galicia, Liam Kacvinsk, Daniel Chavez, Preston Quaschni and Carter Thompson had one of their best finishes placing fourth. The freshman team finished fifth and was edged out of fourth place by Half Moon Bay. Daniel Gutierrez, Thomas Lynch, Evan O'Connor, Harman Khinda, Todd Yeaton and Brando Montes had a personal record for this course.

### Softball Players Getting Recognition

Rhianna Rich plays for Cal Cruisers while McCall James plays for Mizuno Diamond Girls; both elite travel teams. Both played in the Surf City Showcase recently in Orange County. This tournament is a big college recruiting showcase and features teams from Southern California, Northern California, New Jersey, Utah and Arizona.

Rich had a stellar tournament leading her team in hitting (.500) as well as helping the Ca. Cruisers to a 5-0 record. A number of Pac-12 schools as well as Ivy League schools are actively recruiting the junior shortstop. James pitched two complete game wins including a no hitter against the Utah Predators. She was one walk away from a perfect game. She also pitched two complete games the following day getting a win a tie and relieved in third game of the day. James has verbally committed to Santa Clara University in Northern California and will be taking her official visit to the school next week.



#11 DeWayne Polk sacks the quarterback for a loss. Photo by Marcy Dugan.

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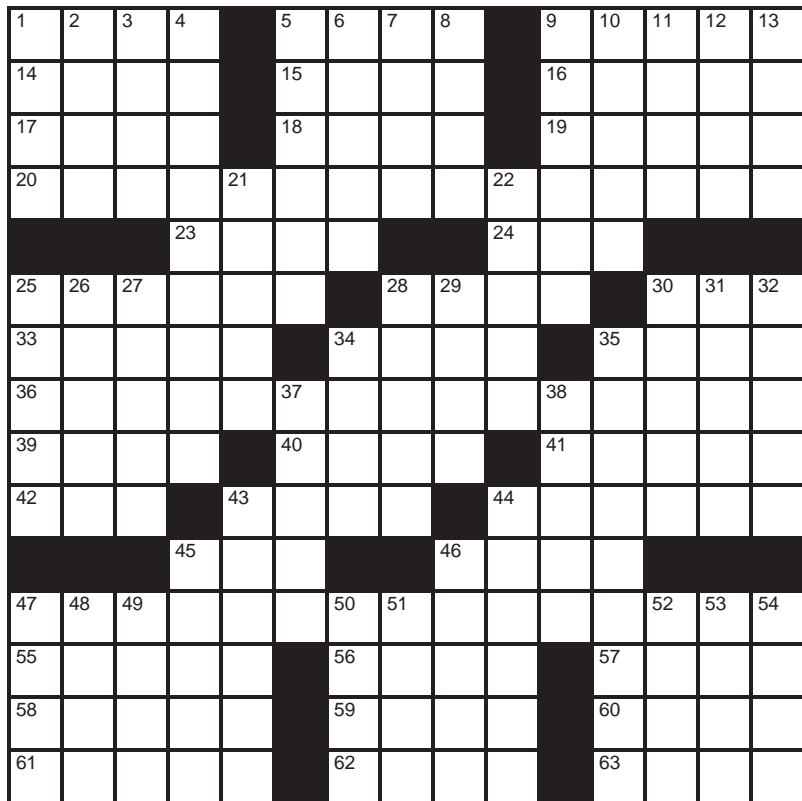
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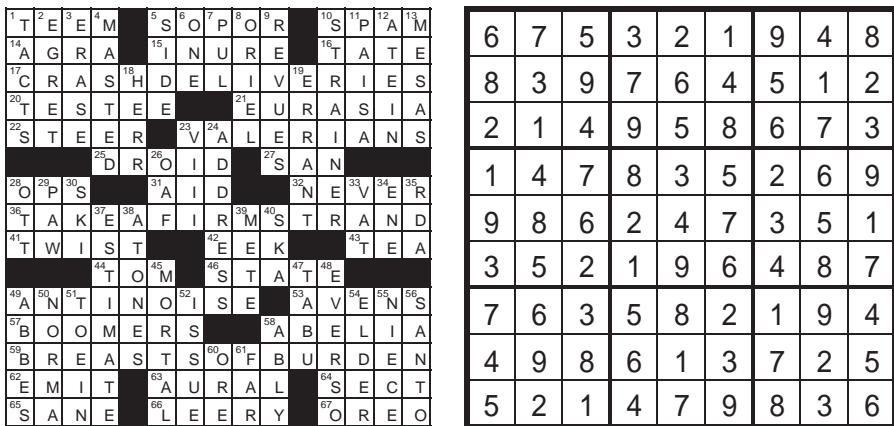
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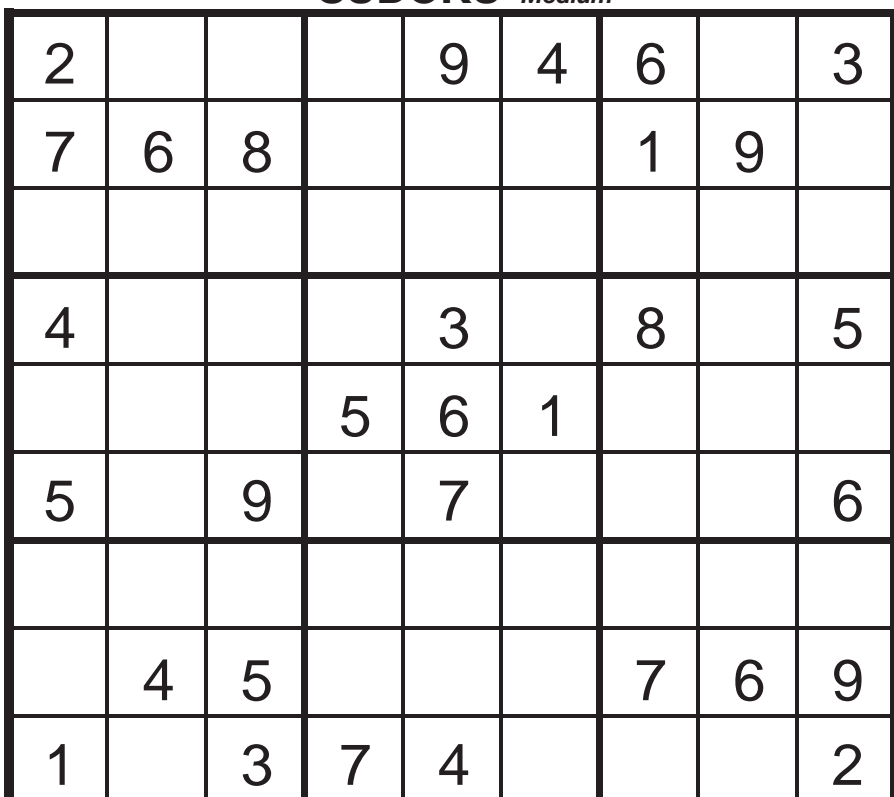


- Across**
- Garden soil
  - Fit to be tried
  - Quarrel
  - Coloratura's piece
  - Catcall
  - Gertrude's partner
  - Burrows
  - It's south of Georgia
  - Winner of nine golf majors
  - "I agree completely!"
  - It parallels a radius
  - Time periods, abbr.
  - Malodorous
  - In the Red?
  - Scandinavian rug
  - Ending for ego or auto
  - Spawning fish
  - Gray matter
  - Anthem start
  - Poet laureate of 1700
  - Egg on
  - Table part
  - Dolly, for one
  - Nonplus
  - Implant deeply
  - Ring around the collar?
- Down**
- "\_\_\_ Marmalade"
  - Ice cream flavor
  - Hokkaido people
  - Grammatical category
  - Hockey game
  - Sinus of Valsalva locale
  - Ancient mariner
  - Peak near Taormina
  - "The English Patient" setting
  - Obstructs
  - Baltic capital
  - Berry touted as medicinal
  - Ivy League team
  - Quiet
- 22. Not those**
- Walloped, old-style
  - Cousin of a cockatoo
  - Related, in a way
  - Moralist
  - Husky burden
  - Back in
  - Swift character
  - Regarding
  - French bread
  - Secondary result
  - Some nerve
  - \_\_\_ Popular
  - Composed
  - Weakens
  - Corporate department
  - Kind of column
  - Grandmothers, in the U.K.
  - Polish language
  - Open container
  - Kuwaiti, e.g.
  - \_\_\_ other than
  - Summit
  - Cycle maker
  - Polo goal

**Last Week's Answers**



**SUDOKU Medium**



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For your convenience you can fill out this form and fax it (310-322-2787), email ([class@heraldpublications.com](mailto:class@heraldpublications.com)) it or bring it into the office at 312 E Imperial Avenue, El Segundo.

KEEP IT LOCAL COMMUNITIES COUNT

PUBLIC NOTICES

APN: 4037-004-007 Property : 4725 WEST 111TH STREET, LENNOX (LA), CA 90304 Title Order No. : 1300717 Trustee Sale No. : 2013-003920-F00 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED March 24, 2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On November 07, 2013, Sage Point Lender Services, LLC, as duly appointed Trustee WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT drawn on a state or national bank, cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, or other form of payment authorized by 2924h(b), (Payable at time of sale in lawful money of the United States). The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to satisfy the obligation secured by said Deed of Trust with interest and late charges thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. All right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State described as: AS MORE FULLY DESCRIBED IN BELOW MENTIONED DEED OF TRUST Executed by: Kevin Behr, a single man Recorded on April 02, 2007, as Instrument No. 20070772363, of Official Records, in the office of the County Recorder of Los Angeles County,

California Date of Sale: November 07, 2013 at 10:00 AM Place of Sale: behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona CA 91766 The street address and other common designation, if any, of the real property described above is purported to be: 4725 WEST 111TH STREET, LENNOX (LA), CA 90304 APN# 4037-004-007 The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Sale is \$452,584.47. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the County where the real property is located. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to the return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and

size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (949) 236-5599 or visit this Internet Web site WWW.NATIONWIDEPUBLISHING.COM, using the file number assigned to this case 2013-003920-F00. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: October 10, 2013 Sage Point Lender Services, LLC 400 Exchange, Suite 110 Irvine, CA 92602 949-265-9940 Iulia Calloway FOR TRUSTEE'S SALE INFORMATION PLEASE CALL (949) 236-5599 or visit WWW.NATIONWIDEPUBLISHING.COM SAGE POINT LENDER SERVICES, LLC MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED MAY BE USED FOR THAT PURPOSE. NPP0222250 To: EL SEGUNDO HERALD PUB: 10/17/2013, 10/24/2013, 10/31/2013 El Segundo Herald Pub. 10/17, 10/24, 10/31/13 H-23979

**NOTICE OF PUBLIC HEARING**  
Date: November 5, 2013  
Time: 7:00 P.M.  
Place: City Council Chamber  
350 Main Street  
El Segundo, CA

**NOTICE IS HEREBY GIVEN** that the City Council of the City of El Segundo will hold a public hearing on the date, time and place indicated above, for the purpose of: The second reading of Ordinances to adopt the 2013 California Building Code (Volumes I and II), 2013 California Fire Code, 2013 California Electrical Code, 2013 California Plumbing Code, 2013 California Mechanical Code, 2013 California Energy Code, 2013 California Residential Code, and 2013 California Green Building Standards Code, with amendments.

All interested parties are encouraged to appear and be heard on this matter. If you challenge the nature of the proposed resolution in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City Council at/or prior to the public hearing. For additional information please contact the City Clerk's Office, (310) 524-2307, 350 Main Street, El Segundo, California. El Segundo Herald Pub. 10/24, 10/31/13 H-23999

**Fictitious Business Name Statement 2013206861**

The following person(s) is (are) doing business as 1. SOCIETY 8 2. PRIVY 3. PRIVY.NET. 207 E. FRANKLIN AVE., SUITE B, EL SEGUNDO, CA 90245. Registered Owner(s): Privy Groupe, Inc., 207 E. Franklin Ave., Suite B, El Segundo, CA 90245. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed: September 18, 2013. Signed: Privy Groupe, Inc., Stephen Liu, President. This statement was filed with the County Recorder of Los Angeles County on October 03, 2013. NOTICE: This Fictitious Name Statement expires on October 03, 2018. A new Fictitious Business Name Statement must be filed prior to October 03, 2018. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: October 17, 24, 31, 2013 and November 07, 2013. H-992.

**NOTICE OF PUBLIC HEARING**  
DATE: Thursday, November 14, 2013  
TIME: 5:30 p.m.  
PLACE: City Council Chambers  
350 Main Street  
El Segundo, California

TAKE NOTICE that the Planning Commission will hold a public hearing at the time and place indicated above regarding the following:

**Environmental Assessment No. EA-1027 and Conditional Use Permit No. CUP 13-04**  
Address: 501 Continental Boulevard  
Applicant: Dan Suruki, Teledyne Controls  
Property Owner: Continental Property, LLC

The Planning and Building Safety Department received an application for a Conditional Use Permit to construct an approximately 1,012 square feet roofed outdoor dining area on south side of an existing commercial two-story building adjacent to an existing cafeteria. The outdoor dining area will be for employees of Teledyne Controls, a tenant of the building. There will be no alcohol uses proposed on the cafeteria and proposed outdoor dining area. The project site is located in the Corporate Office (C-O) Zone on the block bounded by Grand Avenue to the south, Mariposa Avenue to the north, Nash Street to the west and Sepulveda Boulevard to the east.

The project is categorically exempt from the requirements of the California Environmental Quality Act (CEQA) pursuant to 14 California Code of Regulations §15303 as a Class 3 categorical exemption (New Construction)

**NOTICE OF PUBLIC HEARING**  
DATE: Thursday, November 14, 2013  
TIME: 5:30 p.m.  
PLACE: City Council Chambers  
350 Main Street  
El Segundo, California

TAKE NOTICE that the El Segundo PLANNING COMMISSION will hold a public hearing at the time and place indicated above on the following:

**SUBJECT: Environmental Assessment No. EA-1039 and Conditional Use Permit No. 13-06**

Address: 2101 El Segundo Boulevard  
Applicant(s): Robert Donaldson  
Property Owner: CREF 2101 El Segundo, LLC.

The proposed project would construct two new outdoor dining areas: one 1,084 square feet, and one 960 square feet for a total of 2,044 square feet. The dining areas are accessory to a 95,953 net square-foot existing office building currently under renovation. The property is located at 2101 El Segundo Boulevard, at the northeast corner of Continental Boulevard and El Segundo Boulevard in the Corporate Office (CO) Zone. The proposed dining areas will be located primarily on the south side of the office building (front), facing El Segundo Boulevard, adjacent to and south of the main building entrance. A small portion of each dining area will wrap around to face the existing parking area on the east and Continental Boulevard to the west. Each outdoor dining area will contain seating for a maximum of 14 tables and a maximum of 40 guests. Alcohol sales are not proposed as part of this application. The change in use for this portion of the building will require 68 parking spaces which will be provided in the existing parking lot on-site.

The proposed project is categorically exempt from the requirements of the California Environmental Quality Act

**NOTICE OF PUBLIC HEARING**  
DATE: Thursday, November 14, 2013  
TIME: 5:30 p.m.  
PLACE: City Council Chambers  
350 Main Street  
El Segundo, California

TAKE NOTICE that the El Segundo PLANNING COMMISSION will hold a public hearing at the time and place indicated above on the following:

**Environmental Assessment No. EA-1043 and Administrative Use Permit No. AUP 13-08**

Address: 100, 200, and 222 North Sepulveda Boulevard  
Applicant: Carol Newsom of Newsom Design  
Property Owner: Pacific Corporate Towers, LLC

The Planning and Building Safety Department received a request for an Administrative Use Permit to construct seven new monument signs that exceed 6-foot in height. Three of the proposed monument signs will have a maximum height of 16'-1"; one monument sign will have a maximum height of 7'-9"; and two monuments signs will have a maximum height of 7'-7". These are part of a Master Sign Program for the three parcels that comprises the Pacific Corporate Towers development (100, 200, and 222 North Sepulveda Boulevard). The project site is located in the Corporate Office (C-O) Zone on the block bounded by El Segundo Boulevard to the south, Grand Avenue to the north, Sepulveda Boulevard to the west and Continental Boulevard to the east.

or Conversion of Small Structures) and Class 11 (Accessory Structures) which involves tenant improvements and addition of an approximately 1,012 square-foot outdoor dining area adjacent to an existing cafeteria. The project also includes re-striping a portion of the parking lot to accommodate the proposed outdoor dining area. The project is not anticipated to have any significant impacts with regard to traffic, noise, air quality, or water quality. Furthermore, the site is not a habitat for endangered, rare, or threatened species. There are adequate utilities and public services to serve the project. The file for this project is available for public review Monday through Thursday between 7:00 a.m. and 6:00 p.m. in the Planning Division, Planning and Building Safety Department, located at 350 Main Street, El Segundo. Any person may give testimony at the public meeting at the time and place indicated above. Please contact project planner Bryan Fernandez in the Planning Division at (310) 524-2343, or any other Planning Division Staff person, for further information.

Note that any appeal of a decision made following a public hearing may be limited to the issues raised by evidence submitted before or during that public meeting.

Kimberly Christensen, AICP  
Acting Director of Planning and Building Safety; and,  
Secretary to the Planning Commission  
City of El Segundo

Mailing Date: October 31, 2013  
Notification Date: October 31, 2013  
Posting Date: October 31, 2013  
El Segundo Herald Pub. 10/31/13 H-24002

(CEQA) pursuant to 14 California Code of Regulations § 15301 as a Class 1 categorical exemption (Existing Facilities), pursuant to 14 California Code of Regulations § 15303 as a Class 3 categorical exemption (New Construction or Conversion of Small Structures) and pursuant to 14 California Code of Regulations § 15332 as a Class 32 categorical exemption (In-Fill Development Project). The project involves the construction of two outdoor dining areas, which result in minor alterations of an existing building involving a minor expansion of the existing use with the addition of a total of 2,044 square-feet of outdoor dining area. The project is not anticipated to have any significant impacts with regard to traffic, noise, air quality, or water quality. There are adequate utilities and public services to serve the project.

The file for the above-mentioned proposal is available for public review, Monday through Thursday, between 7:00 a.m. and 6:00 p.m. in the Planning and Building Safety Department, located at 350 Main Street, El Segundo. All persons may give testimony at the public meeting at the time and place indicated above. Please contact Tracy Nelson, the project planner, in the City Planning Division at (310) 524-2342 for further information. Note that any appeal of a decision made following a public hearing may be limited to the issues raised by evidence submitted before or during that public hearing.

Sam Lee, Director  
Planning and Building Safety Department;  
and,  
Secretary to the Planning Commission  
City of El Segundo

Mailing Date: October 31, 2013  
Publication Date: October 31, 2013  
Posting Date: October 31, 2013  
El Segundo Herald Pub. 10/31/13 H-24005

The proposed project is categorically exempt from additional CEQA analysis pursuant to CEQA Guidelines §15332 which identifies the project as a Class 32 infill development. The project is not anticipated to have any significant impacts with regard to traffic, noise, air quality, or water quality. Moreover, the project is proposed to be built on a site of not more than five acres surrounded by urban uses. Furthermore, the site is not a habitat for endangered, rare, or threatened species. There are adequate utilities and public services to serve the project.

Files for the above-mentioned proposal are available for public review Monday through Thursdays between 7:00 a.m. and 6:00 p.m. in the Planning Division, Department of the Planning and Building Safety, located at 350 Main Street, El Segundo. Any person may give testimony at the public hearing at the time and place indicated above. Please contact Bryan Fernandez, Assistant Planner, in the City Planning Division at (310) 524-2343, for further information.

Note that any appeal of a decision made following a public hearing may be limited to the issues raised by evidence submitted before or during that public hearing.

Sam Lee, Director  
Planning and Building Safety Department;  
and,  
Secretary to the Planning Commission  
City of El Segundo  
Mailing Date: October 31, 2013  
Publication Date: October 31, 2013  
Posting Date: October 31, 2013  
El Segundo Herald Pub. 10/31/13 H-24015

**NOTICE OF ORDINANCE INTRODUCTION CITY OF EL SEGUNDO ORDINANCES**

ORDINANCES INCORPORATING THE FOLLOWING INTERNATIONAL AND MODEL CODES INTO THE EL SEGUNDO MUNICIPAL CODE BY REFERENCE: (1) CALIFORNIA BUILDING CODE ("CBC") BY REFERENCE AND AMENDING THE CBC BASED UPON LOCAL CLIMATIC, TOPOGRAPHIC, AND GEOLOGICAL CONDITIONS; (2) CALIFORNIA ELECTRICAL CODE 2013 EDITION; (3) CALIFORNIA PLUMBING CODE, 2013 EDITION; (4) CALIFORNIA MECHANICAL CODE, 2013 EDITION; (5) CALIFORNIA FIRE CODE, 2013 EDITION, WITH THE INTERNATIONAL FIRE CODE 2012 EDITION; (6) THE CALIFORNIA ENERGY CODE, 2013 EDITION; (7) THE CALIFORNIA RESIDENTIAL CODE ("CRC") BASED UPON LOCAL CLIMATIC, TOPOGRAPHIC, AND GEOLOGICAL CONDITIONS; (8) CALIFORNIA GREEN BUILDING STANDARDS CODE 2013 EDITION;

SUMMARY OF PROPOSED ORDINANCES  
Ordinance No. 1484 adopts the California

Building Code 2013 Edition ("CBC"), as published in Title 24 of the California Code of Regulations ("CCR");

Ordinance No. 1485 adopts the California Electrical Code, 2013 Edition ("CEC"), as published in Title 24 of the CCR;

Ordinance No. 1486 adopts the California Plumbing Code, 2013 Edition ("CPC"), as published in Title 24 of the CCR;

Ordinance No. 1487 adopts the California Mechanical Code, 2013 Edition ("CMC"), as published in Title 24 of the CCR;

Ordinance No. 1488 adopts the California Fire Code, 2013 Edition ("CFC"), including Appendix Chapters 1, B, and C published drafted and published by the International Code Council, 500 New Jersey Avenue NW, 6<sup>th</sup> Floor, Washington DC, 20001-2070 and the California Building Standards Commission, 2525, Natoma Park Drive, Ste 130, Sacramento, 95833. The City also adopts the International Fire Code, 2012 Edition published by the International Code Council, not included in the California Building Standards Code.

Ordinance No. 1489 adopts the California Energy Code, 2013 Edition ("CEC"), as

published in Title 24 of the CCR;

Ordinance No. 1490 adopts the California Residential Code, 2013 Edition ("CRC"), as published in Title 24 of the CCR;

Ordinance No. 1491 adopts the California Green Building Standards Code, 2013 Edition ("CRC"), as published in Title 24 of the CCR;

Pursuant to the requirements of Health & Safety Code § 17958.7, the City Council finds that there are local climatic, geographical, and topographical conditions justifying amendments to the CBC, CPC, CEC, CMC, CFC. The following sections of the El Segundo Municipal Code ("ESMC") will be affected by these amendments: ESMC §§ 13-1-1, 13-1-2, 13-1-3, 13-2-2, 13-5-2, 13-5-3, 13-6-2, 13-6-3, 13-10-2, 13-10-3, 13-10-4, 13-15-1, 13-16-1, 13-16-2, 13-16-3.

Publish October 10/24/2013 and 10/31/13  
Cathy Domann  
Deputy City Clerk II  
(310) 524-2306  
El Segundo Herald Pub 10/24, 10/31/13 H-23984



**NOTICE OF PUBLIC HEARING**  
DATE: Thursday, November 14, 2013  
TIME: 5:30 p.m.  
PLACE: City Council Chambers  
350 Main Street  
El Segundo, California

TAKE NOTICE that the El Segundo PLANNING COMMISSION will hold a public hearing at the time and place indicated above on the following:

**Environmental Assessment No. EA-1038, Subdivision No. SUB 13-08 (Vesting Tentative Parcel Map No. 72084) and Adjustment DJL No. 13-06**

Address: 711 Main Street  
Applicant: Robert Reyes  
Property Owner: 711 Main Street LLC

The Planning and Building Safety Department received an application for an Environmental Assessment (EA-1035) and a Vesting Tentative Parcel Map No. 72084 (Subdivision No. SUB 13-08) for one parcel to construct one 4-unit condominium development at 711 Main Street. The parcel map is to subdivide the parcel into condominium air space rights. Additionally, the request includes an application for an Administrative Adjustment to allow construction of a new driveway and curb cut that would encroach into the required 5-foot setback distance to the side property line. The proposed 4-unit residential condominium is proposed on a 6,712 square-foot existing lot with 10 semi-subterranean parking spaces. The lot is currently developed with a triplex. The project site is located in the Multi-Family Residential (R-3) Zone on the block bounded by Palm Avenue to the south, Oak Avenue to the north, Virginia Street to the west, and Main Street to the east.



The proposed project is categorically exempt from additional CEQA analysis pursuant to CEQA Guidelines §15332 which identifies the project as a Class 32 infill development. The project is not anticipated to have any significant impacts with regard to traffic, noise, air quality, or water quality. Moreover, the project is proposed to be built on a site of not more than five acres surrounded by urban uses. Furthermore, the site is not a habitat for endangered, rare, or threatened species. There are adequate utilities and public services to serve the project.

Files for the above-mentioned proposal are available for public review Monday through Thursdays between 7:00 a.m. and 6:00 p.m. in the Planning Division, Department of the Planning and Building Safety, located at 350 Main Street, El Segundo. Any person may give testimony at the public hearing at the time and place indicated above. Please contact Bryan Fernandez, Assistant Planner, in the City Planning Division at (310) 524-2343, for further information.

Note that any appeal of a decision made following a public hearing may be limited to the issues raised by evidence submitted before or during that public hearing.

Sam Lee, Director  
Planning and Building Safety Department;  
and,  
Secretary to the Planning Commission  
City of El Segundo

Mailing Date: October 31, 2013  
Publication Date: October 31, 2013  
Posting Date: October 31, 2013  
El Segundo Herald Pub. 10/31/13 H-24004

**NOTICE OF PUBLIC HEARING**

DATE: November 14, 2013  
TIME: 5:30 p.m. PLACE: City Council Chambers  
350 Main Street  
El Segundo, California

TAKE NOTICE that the El Segundo Planning Commission will hold a public hearing at the time and place indicated above on the following:

**Environmental Assessment No. EA-1033 and Conditional Use Permit (CUP) No. 13-05**  
Address: 300 North Continental Boulevard  
Applicant: Fireline Broadline c/o Curt Collier  
Property Owner: Continental Grand I, L.P.

The applicant proposes to install a "Major Wireless Communication Facility" ("WCF") for Fireline Broadband on the roof of an existing 102'-6" tall office building with a penthouse level located at 300 North Continental Boulevard. The project site is at the northeast corner of Grand Avenue and Mariposa Avenue in the Corporate Office (CO) Zone. This project is classified as a "Major Wireless Communication Facility (WCF)" pursuant to ESMC § 15-19-7(E) (4) since the antennas will extend above the roof of the existing parapet of the building and penthouse. A Major WCF requires approval of a Conditional Use Permit pursuant to ESMC § 15-23-4.

The proposed new WCF for Fireline Broadband will be collocated with two existing Wireless Facilities located at the site. One existing facility is currently operated by Verizon Wireless and the second by American Tower.

Fireline Broadband proposes 4 radiowave dish antennas, 4 panel antennas and one equipment cabinet. The proposed radiowave antennas will be mounted to the exterior of the façade of the penthouse level portion of the building at a maximum height of 104'-8" which will not exceed the maximum permitted height of 200 feet in the (CO) Zone. The equipment cabinet is

proposed within the existing penthouse and will be fully screened from public view. The proposed height of the panel antennas will be 5 feet above the existing height of the penthouse roof line.

The proposed project is categorically exempt from the requirements of the California Environmental Quality Act (CEQA) pursuant to 14 California Code of Regulations § 15301 as a Class 1 categorical exemption as a minor alteration of an existing private structure involving negligible or no expansion of use. The proposed project involves the collocation of a high speed internet and wireless communication facility. The proposed facility is surrounded by a hotel, multimedia studios and commercial office uses. The project is not anticipated to have any significant impacts with regard to traffic, noise, air quality, or water quality. There are adequate utilities and public services to serve the project.

The file for this project is available for public review Monday through Thursday between 7:00 a.m. and 6:00 p.m. in the Planning Division, Planning and Building Safety Department, located at 350 Main Street, El Segundo. Any person may give testimony at the public meeting at the time and place indicated above. Please contact project planner Maria Baldenegro in the Planning Division at (310) 524-2341, or any other Planning Division Staff person, for further information.

Note that any appeal of a decision made following a public hearing may be limited to the issues raised by evidence submitted before or during that public meeting.

Sam Lee  
Planning and Building Safety Director;  
and,  
Secretary to the Planning Commission  
City of El Segundo

Mailing Date: October 31, 2013  
Notification Date: October 31, 2013  
Posting Date: October 31, 2013  
El Segundo Herald Pub. 10/31/13 H-24003

# PETSPETS **Pets** PETSPETS

## Wowzer Schnauzer

My new name is **Seth** and for many years, I was a loyal, loving companion to someone I thought cared about me. Then, I lost my vision in one eye and only have limited vision



Seth

in my other. That's when my owner dumped me at an L.A. County shelter, telling folks that I was a stray. That wasn't true because they found my microchip and traced it right back to my owner! I guess he didn't want a

the perfect size to cuddle up next to because I don't take up much space. If you agree that I deserve a much more loving and compassionate owner, please open your heart, and I promise you won't be sorry.

I'm **Oz**, and I truly am a wizard when it comes to changing my appearance. I was taken to a remote inland shelter where I was consistently passed over by the public. No doubt, it was due to my appearance because I was a mess. Matted, dirty, with lots of fleas and ticks. Once rescued, I was transformed into one handsome, 2-year-old purebred Miniature Schnauzer who loves everyone! I'm a strapping young guy who is a little underweight at 17 pounds. When I reach my ideal weight of 22 pounds, I'll be irresistible. If you visit our adoption fair you can see for yourself!

Please let me introduce myself. My name is **Gidget**, and if your idea of the perfect companion is a little (10-pound) lady who is a bit shy but very sweet, look no further. I don't know why my owner left me at a L.A. County shelter, but it was a really scary place for a shy, young lady like myself. I'm 4 years old and a Miniature-Schnauzer mix, but I look much younger because I have a perpetually sweet puppy face. While I enjoy the company of other calm and well-mannered dogs, I don't like ruffians. Please visit me at



Gidget

would have guessed that underneath the dirty, matted mess was a delightful, little, 12-pound, Schnauzer mix? All it took was one grooming

and a little TLC to bring out the real me. If you're interested in a forever friend, just ask for Tammy at our adoption fair. •



Oz

9-year-old male, purebred Miniature Schnauzer with vision problems. The MSFR folks took me to their vet and, other than the vision issues, I am a healthy boy with a lot of life left to live. Even though I don't see as well as I used to, it doesn't really bother me because I can still play with other dogs, and they think I'm a great pal. I'm only 20 pounds, so I am

the MSFR adoption fair and see what a sweet little bundle I am.

My friends call me **Tammy**, but my name is Tamra. I'm a 2-year-old female Miniature-Schnauzer mix who's loves to spend time playing with other dogs. The nice MSFR folks found me at an L.A. County shelter where I was given the title of "stray". Who



Tammy

## Happy Tails

Congratulations to Chief and his new mom. After being bounced around by several owners, he was finally rescued by MSFR around Thanksgiving 2012. Chief found a home in spring 2013, but, due to separation anxiety, unfortunately, it didn't work out. He has been with us longer than any other dog, and we're so happy that he found the perfect forever home. His mom, who is retired, is lucky enough to spend her days with Chief. We wish them many happy adventures.

If you have any questions about a particular dog's availability you can email us at [info@msfr.org](mailto:info@msfr.org).

Please visit all of our Miniature Schnauzers & Friends rescues at the adoptions fair held every Saturday from noon-3:30 p.m. or check out our website, [www.msfr.org](http://www.msfr.org). Our adoptions fairs take place at Petco, 537 N. Pacific Coast Highway, Redondo Beach, California. Schnauzers! Bet you can't adopt just one! •



### THE YELLOW DOG PROJECT.com

If you see a dog with a **YELLOW RIBBON** or something yellow on the leash, **this is a dog who needs some space**. Please do not approach this dog with your dog. Please maintain distance or give this dog and his/her person time to move out of your way.






There are many reasons why a dog may need space:

- HEALTH ISSUES
- IN TRAINING
- BEING REHABILITATED
- SCARED OR REACTIVE AROUND OTHER DOGS

**THANK YOU!**

Those of us who own these dogs appreciate your help and respect!  
Illustrated by Lili Chin [www.doggiedrawings.net](http://www.doggiedrawings.net)

# Halloween Chills and Thrills

from front page

Photos by: Kimberly Roach



## CUSTOM DESIGN & CONSTRUCTION

### FREE EDUCATIONAL SEMINAR The Secrets to a Successful Remodel

This informative free seminar will help you learn:

- How to select a remodeling company
- The latest trends in South Bay
- The advantage of a true design/build firm
- Insights on what to expect
- How long should your project take
- And so much more!

Join us on Saturday,  
November 16<sup>th</sup> at 10 AM

At Custom Design & Construction's  
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Space is Limited, RSVP Today – 310.815.4815  
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Steven Allen Fox  
Music Director & Conductor

## Celebrating Gettysburg

Civil War & Lincoln's Gettysburg Address  
150th Anniversary Tribute

Sunday Nov 10th  
3:00 p.m.

**FEATURING:**

- Copland's "A Lincoln Portrait"
- American Salute
- America the Beautiful
- Battle Hymn of the Republic
- Spirituals

**MOVIE MUSIC:**

- Gettysburg
- Lincoln
- Tara's Theme – Gone with the Wind
- Ashokan Farewell – PBS, The Civil War

El Segundo Performing Arts Center  
640 Main Street

[www.esconcertband.org](http://www.esconcertband.org)

